We are LeadingAge Minnesota. We are leading change and changing lives with a shared mission to transform and enhance the experience of aging.

Our network of valued members is comprised of more than 1,100 organizations providing senior housing, assisted living, adult day, skilled nursing, home care and the many products and services needed to serve older adults in all the places they call home.

As a community of leaders, we collaborate and build connections that matter. We make positive changes that have impacts far beyond our respective organizations. We resolve challenges, embrace the possible and create opportunities. We take risks. *We lead!* And, in doing so, we are transforming Minnesota’s aging services and empowering people to live fully as they age.

You will know us by our energy and our optimism – by our commitments to quality and learning, our respect for caregivers and their chosen careers, our investment in the people and communities we serve, and by our accountability to our membership and partners.

Gayle Kvenvold
President and CEO
LeadingAge Minnesota
Our Priorities

Advocacy – championing public policies to meet the evolving needs of older adults.

Performance Excellence – creating environments and services of the highest quality.

Operational Excellence – improving business intelligence, service delivery innovations and technology.

Professional Development – delivering unmatched value in cutting-edge education to improve practices.

Workforce Development – elevating caregiving careers and growing a skilled and compassionate workforce.

For more than 50 years, our Association has held unwavering commitment to our values. Each year, in partnership with 60,000+ caregivers, our members will serve 70,000+ older adults in all the places they call home.

Mark Anderson
President and CEO
Knute Nelson

We Serve

600 Senior Housing
232 Skilled Care Centers
100 Adult Day Centers
215 Business Partners
Elected Directors-at-large

MARK ANDERSON
Three Links
Northfield

CHRISTINE BAKKE
Madonna Living
Community
Rochester

JIM BETTENDORF
Vista Prairie Communities
Brooklyn Park

ANGELA BROWN
Cassia
Eden Prairie

DONNA FLAATA
Brookdale Senior Living
Plymouth

SHELLEY KENDRICK
Ecumen
Shoreview

PAUL LIBBON
Cassia
Minneapolis

GAIL SKOGLUND
Cassia
Minneapolis

MICHAEL STORDAHL
The Good Shepherd Community
Sauk Rapids

Appointed Directors-at-large

JERRY CARLEY
Benedictine Health
System
Shoreview

KRISTI KANE
Arrowhead Area Agency
on Aging - ARDC
Duluth

DUANE LARSON
Presbyterian Homes and Services
Roseville

TRACI LARSON
Presbyterian Homes and Services
Roseville

SCOTT RIDDLE
Walker Methodist
Minneapolis

JOEL THEISEN
Lifesprk
Edina

Ex-Officio Directors

LeadingAge MN Foundation
Board Chair
Bob Dahl
Cassia
Eden Prairie

LeadingAge MN Solutions
Board Chair
Wayne Olson
Volunteers of America National Services
Eden Prairie

Invited Guests:

Minnesota Association of Health Care Volunteers Liaison
Ray Kuntz
Minnesota Association of Health Care Volunteers
Pequot Lakes

MN-DONA Liaison
Jennifer Parker
Bethesda Health & Housing
Willmar

LeadingAge Townhall Convener
Jon Riewer
Eventide Senior Living Communities
Moorhead
Engage. Influence.

We advocate at both the state and federal level on behalf of aging services providers, their staff, and the people they serve.

At the Capitol – building public support, creating coalitions and informing lawmakers to ensure laws, regulations and reimbursement models support choice, independence, accessibility and quality of life for all older adults.

Grassroots Engagement – creating a personal connection between you and your elected officials as they act on decisions that impact you and the people you serve.

Technical Assistance – helping you interpret complex regulations and reimbursement systems and implement in your organization.

“LeadingAge Minnesota is a strong voice and trusted resource in Saint Paul and Washington, DC. They are our “boots on the ground” – building support to advance policies that help us better serve older adults and create career pathways for our staff.”

Nancy Stratman
Senior Services Director
Cuyuna Regional Medical Center
Association events are one of the highest values of membership. We learn from the best-of-the-best in our field. We network. We collaborate. We return to our organizations inspired, empowered and ready to create lasting positive change.

Erin Hilligan
Vice President of Operations
Ebenezer
Plan Strategically. Execute Skillfully.

We help members thrive. How? Through tools and resources that strengthen governance and leadership, improve quality, build a skilled and compassionate workforce, expand knowledge, and keep you informed with the latest news and insights.

- **Knowledge Center** – environmental scanning, operational benchmarking and performance metrics
- **Performance Excellence Center** – clinical toolkits, quality metrics, market position, consumer confidence
- **Workforce Solutions Center** – recruitment and retention strategies to position organizations for success
- **Board Resource Center** – board development and skills training, strategic planning and turnkey tools
- **Savings & Solution Center** – group purchasing, insurance and innovative new products and services
- **Value First** – group purchasing with the resource-saving power of a national network
- **LeadingAge Minnesota Foundation** – building our workforce for tomorrow, advancing new approaches in service delivery and developing leadership
- **Stars Among Us** – celebrating change makers and excellence in your leaders and staff team

**Online Store** – your one-stop shop for manuals, brochures, resources and webinars to meet regulatory requirements, improve quality and inform your operations.

**advantage**

LeadingAge Minnesota’s weekly news source for aging services professionals
Connect.

Stay on top of the constant change in our field by helping us advance efforts to address challenges. Join in the many regional gatherings or member-driven committees to network with peers and help shape our work.

Regional Gatherings

**Governance Roundtables**
Annually.
5 locations.
Timely topics to help you maximize the effectiveness of your board members and bolster good governance.

**Assisted Living/Home Care Nurse Leader Network (ALNET)**
4 times a year.
4 locations.
Trusted network of nurse leaders discuss strategic issues and best practices for clinical care.

**District Meetings**
3 times a year.
7 locations.
Timely information, expert resources, thought-provoking executive leadership discussions and free CEUs.