

# GOVERNANCE INTENSIVE

*Strengthening Board and Executive Teams*

**WEDNESDAY, FEBRUARY 5 • 11:45 a.m. - 4:30 p.m.**

*An afternoon designed for leadership and boards of not-for-profit aging services organizations*

## Strategic Board Engagement: Shaping Your Organization's Future Together

Not-for-profit organizations and their governing boards strive to create value for their communities and those they serve, while operating successfully in an evolving business environment.

Nonprofit boards are grappling with a host of big issues. What's on your Board's mind?



- Are you facing offers to sell, merge or affiliate?
- Is your organization on a growth path? A downsizing path? Looking for partnerships?
- Are you confident about the quality you provide? How do you know?
- What is your tolerance for risk?
- Where will you get the capital to invest in technology?
- How healthy is your workplace culture? What about your board culture?

This deep dive session will explore how to better engage with your board in the types of generative discussion and strategic decision-making that drives organizational wellbeing and growth relative to its size, structure and geography.

- Review contemporary trends in strategic governance and practical ways in which boards are adding value in the face of the challenges of the 21st century.
- Recognize the unique complexities that boards face as they consider viability, diversification or growth strategies.
- Consider recent trends in our field around merger and affiliation – is it a must for everyone, everywhere? Does bigger necessarily mean better? What are alternative paths to achieving organizational strength and viability?
- Understand strategies available to large, small, single-site and multisite organizations, and take away tools and resources to stimulate generative discussions and decision-making in your boardroom.

### Stories from the Boardrooms of Minnesota

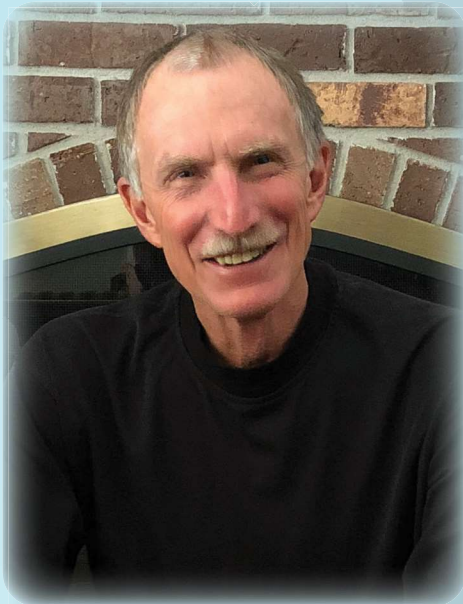
Hear from Board and Leadership teams of peer organizations who have been experimenting with some new approaches to strategic board engagement.

#### Vista Prairie Communities

Jim Bettendorf, President & CEO  
Denice Jasper, Board Member

#### Benedictine Health System

Jerry Carley, President & CEO  
Dr. Dean Fox, Past Board Chair



## Rick Stiffney, Ph.D.

Integrated Leadership and Consultancy LLC,  
Goshen, Ind.

Rick Stiffney is a nationally acclaimed governance expert with extensive experience in the older adult services field. He was President/CEO of Mennonite Health Services Alliance for 20 years and has consulted widely with not-for-profit organizations for more than 30 years. Rick's consultant work focuses on executive development, not-for-profit board education and development, strategic positioning and planning, affiliation development and values integration.

### Program Schedule

11:45 a.m. Registration  
12:15 – 4:30 p.m. Program

### Registration Fee

Separate registration is required for this program.  
\$125 per person fee includes lunch and program materials.

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