

2021 LeadingAge Minnesota Institute & Expo
Experience Festival Expo Information
February 10 & 11, 2021
Saint Paul RiverCentre

Booth Fees

LeadingAge Minnesota Member:

Show Special: \$1,610 (by 3-20-20)

Early Bird: \$1,710 (by 5-31-20)

Regular Rate: \$1,810 (after 5-31-20)

Prospective Member:

Show Special: \$2,410 (by 3-20-20)

Early Bird: \$2,510 (by 5-31-20)

Regular Rate: \$2,610 (after 5-31-20)

NEW!! – Experience Booths/Experience Alley

Price is double the booth cost plus exhibitor agrees to work with LeadingAge Minnesota staff to create an exciting and fun experience in their booth that does not compete with other experience booths.

Booth Rental Includes

- event registration for up to six staff from your organization
- four hours of dedicated exhibit time
- booth identification sign
- directory listing in the Institute Mobile App
- a PDF catalog of names, titles and addresses of all participants at the Institute (provided electronically one week before show)
- Excel formatted pre-show and post-show lists for one-time use
- security during all exhibit show hours
- access to over 1,000 key decision-makers
- the opportunity to attend educational programs and social events for no additional cost

Electrical, Internet, Furniture and Carpet Services

Electricity and Internet should be ordered through the RiverCentre. Tables, chairs, carpet and other services such as these can be ordered through our show decorator, GES. These items incur an additional charge.

Become a Business Partner member and save \$800 on your 2021 booth fee!

In addition to saving \$800 on your 2021 booth fee, LeadingAge Minnesota Business Partner membership helps distinguish your company as a part of the LeadingAge Minnesota community and connects you to hundreds of providers throughout the year. Members want to do business with Business Partners, so contact Adam Suomala at 651.603.3530 or asuomala@LeadingAgeMN.org today for more information on the benefits and values of Business Partner membership!

Payment

Booth fees should be paid at the time the payment link is sent via email. We accept American Express, Discover, MasterCard, Visa or ACH.

Rules and Regulations

Since the 2021 exhibitor prospectus is not available yet, the 2020 exhibitor prospectus rules and regulations will be followed and enforced until the 2021 exhibitor prospectus is posted.

NOTE: Membership must be maintained for the exhibit year to get the member booth rate.

Experience Festival Expo Contract

Click on this link to submit your booth contract electronically:

[http://survey.leadingagemn.org//TakeSurvey.aspx?SurveyID=n24J7m5.](http://survey.leadingagemn.org//TakeSurvey.aspx?SurveyID=n24J7m5)

Contact Information

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LeadingAge Minnesota

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