There has never been a greater need for an effective, unified and collaborative voice to champion the field of aging services.

We are LeadingAge Minnesota. We are leading change and changing lives with a shared mission to transform and enhance the experience of aging.

Our network of valued members is comprised of more than 1,100 organizations providing senior housing, assisted living, adult day, skilled nursing, home care and the many products and services needed to serve older adults in all the places they call home.

As a community of leaders, we collaborate and build connections that matter. We make positive changes that have impacts far beyond our respective organizations. We resolve challenges, embrace the possible and create opportunities. We take risks. We lead! And, in doing so, we are transforming Minnesota’s aging services and empowering people to live fully as they age.

You will know us by our energy and our optimism – by our commitments to quality and learning, our respect for caregivers and their chosen careers, our investment in the people and communities we serve, and by our accountability to our membership and partners.

Gayle Kvenvold
President and CEO
LeadingAge Minnesota
Our Priorities

**Advocacy** – championing public policies to meet the evolving needs of older adults.

**Performance Excellence** – creating environments and services of the highest quality.

**Operational Excellence** – improving business intelligence, service delivery innovations and technology.

**Professional Development** – delivering unmatched value in cutting-edge education to improve practices.

**Workforce Development** – elevating caregiving careers and growing a skilled and compassionate workforce.

For more than 50 years, our Association has held unwavering commitment to our values. Each year, in partnership with 60,000+ caregivers, our members will serve 70,000+ older adults in all the places they call home.

Mark Anderson
President and CEO
Knute Nelson

We Serve

600 Senior Housing
232 Skilled Care Centers
100 Adult Day Centers
215 Business Partners

UNWAVERING COMMITMENT • TRUSTED COURAGEOUS THINKING • SPIRIT OF OPTIMISM ACCOUNTABLE • BETTER TOGETHER
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Minneapolis

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Lifespark  
St. Louis Park
Engage. Influence.

We advocate at both the state and federal level on behalf of aging services providers, their staff, and the people they serve.

At the Capitol – building public support, creating coalitions and informing lawmakers to ensure laws, regulations and reimbursement models support choice, independence, accessibility and quality of life for all older adults.

Grassroots Engagement – creating a personal connection between you and your elected officials as they act on decisions that impact you and the people you serve.

Technical Assistance – helping you interpret complex regulations and reimbursement systems and implement in your organization.

The LeadingAge Minnesota team is my first call for help. They are knowledgeable and responsive – always putting the best interests of members and older adults at the forefront of their work.

Jon Lundberg
President
Ebenezer/Fairview Senior Services
Association events are one of the highest values of membership. We learn from the best-of-the-best in our field. We network. We collaborate. We return to our organizations inspired, empowered and ready to create lasting positive change.

Erin Hilligan
Vice President of Operations
Ebenezer

Learn. Network.

We bring together thought leaders, subject matter experts, innovation gurus and your peers to expand your knowledge, polish your skills, share proven practices and offer a fresh perspective.

Signature Events
Our annual events feature advanced educational sessions, a solutions-oriented expo, awards and recognition ceremonies:
• Institute & Expo
• Annual Meeting and Leadership Form
• Connect and Adult Day Conferences

Certificate Programs
Advanced and comprehensive training programs prepare participants for success:
• Dementia Care
• Assisted Living/HWS
• Leadership Academy
• Nursing Leadership

On-Demand Learning
Convenient and affordable training from the comfort of your office:
• Recorded webinars
• OnTrack Nursing Assistant Training
• Innovative training solutions through an exclusive collaboration with EduCare
Plan Strategically. Execute Skillfully.

We help members thrive. How? Through tools and resources that strengthen governance and leadership, improve quality, build a skilled and compassionate workforce, expand knowledge, and keep you informed with the latest news and insights.

Knowledge Center – environmental scanning, operational benchmarking and performance metrics

Performance Excellence Center – clinical toolkits, quality metrics, market position, consumer confidence

Workforce Solutions Center – recruitment and retention strategies to position organizations for success

Board Resource Center – board development and skills training, strategic planning and turnkey tools

Savings & Solution Center – group purchasing, insurance and innovative new products and services

Value First – group purchasing with the resource-saving power of a national network

LeadingAge Minnesota Foundation – building our workforce for tomorrow, advancing new approaches in service delivery and developing leadership

Stars Among Us – celebrating change makers and excellence in your leaders and staff team

Online Store – your one-stop shop for manuals, brochures, resources and webinars to meet regulatory requirements, improve quality and inform your operations.
Connect.

Stay on top of the constant change in our field by helping us advance efforts to address challenges. Join in the many regional gatherings or member-driven committees to network with peers and help shape our work.

Regional Gatherings

**Assisted Living/Home Care Nurse Leader Network (ALNET)**

4 times a year. 4 locations.

Trusted network of nurse leaders discuss strategic issues and best practices for clinical care.

**District Meetings**

3 times a year. 7 locations.

Timely information, expert resources, thought-provoking executive leadership discussions and free CEUs.