

LeadingAge Minnesota

2021 BOARD CANDIDATE PROFILE

Virtual

**Annual Meeting &
Leadership Forum**

Sept. 22-24, Oct. 5, 2021



LeadingAge[®]
Minnesota

**FORWARD
TOGETHER** 

OFFICERS

ERIN HILLIGAN – Chair (Second, one-year term)



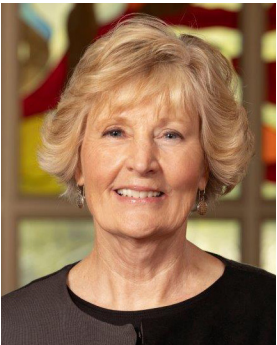
Erin Hilligan is Vice President of Operations for Ebenezer in Minneapolis, a faith-based, multi-site organization and affiliate of M Health Fairview. Prior to serving in that role, she was the Corporate Director of Skilled Services for two years and previously was the campus administrator at Ebenezer Ridges in Burnsville for 14 years where she oversaw the operations of the full continuum including memory care, adult day, child care, HUD independent living, assisted living and skilled care.

Erin served as Board Chair in 2020. She also served as Secretary-Treasurer of the LeadingAge Minnesota Board of Directors for two years and Chair-Elect for two years and four years as a Board-appointed director-at-large. Erin has a long history of service on committees and work groups including the Integrated Service Delivery/Managed Care, Survey Review and Analysis, SNF Regulatory Committees, Care Center Cabinet, Nominating Committee and the LeadingAge National Public Policy Committee. Erin served as a Leadership Academy Coach for the first cohort. She also was a professor at St. Mary's University in the master's program teaching Ethics and Public Policy.

Erin was a recipient of the Spirit of Advocacy Award and continues to be a strong voice on public policy and grassroots advocacy as a member of the Long-Term Care Imperative Steering Committee. Erin holds her MBA from St. Thomas University with a concentration in leadership and her BA in Hospital and LTC Administration from Concordia College, Moorhead.

"It has been a great honor to serve as your Board Chair. This last year has held more than its share of challenges. Each of our organizations has faced shared and unique challenges in the face of COVID-19, staffing shortages, and for many of us, new assisted living licensure and regulations. I have been guided by our shared values and the strength of all of you individually and collectively to work on our behalf for the best possible outcomes. It will be my honor and privilege to continue as your Board Chair for another year. Our LeadingAge Minnesota family is strong and resilient – and I firmly believe, Better Together."

BARBARA KLICK – Chair-Elect (Second, one-year term)



Barbara Klick is the CEO of Sholom, which provides the full continuum of senior care services at two Twin Cities locations as well as home care and hospice services to individuals in their homes. Barbara most recently served as Chair-elect for 2020. Currently, Barbara chairs the Public Policy Steering Committee which seeks to engage and bring awareness to legislators on Long-Term Care initiatives. Other committee and board experience include a three-year team on the Board of Directors as an appointed director-at-large and two years as Secretary-Treasurer. In addition, Barb has contributed her expertise and time to the LeadingAge Minnesota Abuse and Prevention Task Force, and Rapid Response Team guiding the Association's Medicare and managed care futures work.

Before joining Sholom, Barbara served as the Chief Operating Officer for Fairview Physicians Associates managing a network of over 2500 physicians. In addition to her experience in operations, Barbara has been actively involved in strategic planning that includes population health, competitive marketing strategies and developing community relationships. She brings a wealth of experience having worked in non-profit and government health care arenas. Barbara holds a master's degree in Business Administration from the University of St. Thomas and maintains her licensure as a registered nurse.

"We are all just walking each other home" Ram Dass.

OFFICERS, *cont'd.*

JERRY CARLEY – *Secretary-Treasurer (Second, one-year term)*



Jerry Carley is President and CEO of Benedictine, a mission-based senior care organization sponsored by the Benedictine Sisters of St. Scholastica Monastery in Duluth. Benedictine provides the full spectrum of senior care services including independent living, assisted living, skilled nursing, memory care, rehabilitation, at-home care and adult day programs. Benedictine's communities are located in five Midwestern states – Minnesota, North Dakota, Wisconsin, Missouri and Illinois – and are home to nearly 5,000 residents and guests.

With 30 years of experience in senior care services, Jerry's strength and knowledge includes mission-focused governance, financial and operational oversight, organizational repositioning, service expansion and diversification, quality processes, strategic planning, and new project and program development.

Prior to joining Benedictine in 2017, Jerry was President and CEO of CSJ Initiatives, Inc., in Wichita, Kansas. He also served

as President and CEO of Via Christi Villages, Inc., as a divisional director of operations for Care Initiatives, Inc., in West Des Moines, Iowa and as an administrator for Evangelical Lutheran Good Samaritan Society in Sioux Falls, S.D. He is a licensed nursing home administrator in Minnesota and is HSE credentialed.

For the last three years, Jerry has served LeadingAge Minnesota as a board-appointed director-at-large term, including the last year as Secretary-Treasurer. Additionally, Jerry served on the LeadingAge Kansas board of directors, the public policy committee for LeadingAge Iowa, and committees for the Iowa and Missouri Health Care Associations.

"Many years ago, I began my career in senior services as a nursing home administrator. This rewarding work has inspired a life-long dedication to older adults and to creating communities that help people live their best lives with purpose and meaning. It has been an honor and a privilege to have served on the LeadingAge Minnesota Board of Directors for the last three years. I look forward to contributing to our collective work as an association and making a difference to our aging adults both now and long into the future."

DIRECTORS-AT-LARGE

MARK A. ANDERSON – *Director-at-Large (Second, three-year term)*



Mark Anderson is the CEO of Three Links in Northfield, which serves the entire continuum of care from adult day, independent living, assisted living and home care, to transitional care, skilled care, memory care and hospice. Three Links also provides management services to help business offices achieve noticeable results in financial operations.

Prior to joining Three Links, Mark served as the Chief Operating Officer for Paradise Valley Estates in Fairfield, CA. Mark began his career with The Evangelical Lutheran Good Samaritan Society as administrator and Executive Director for locations in Washington State and Minnesota.

Mark has contributed his expertise on core priorities for LeadingAge MN through his service on the Governance Advisory Group, the Maltreatment and Abuse Task Force, and the Quality and Performance Excellence Committee. He holds a BA from Concordia University in Irvine, CA and a MS in Gerontology from Mankato State University. As part of his education, he had the opportunity to live and study gerontology and aging services in Denmark and Sweden.

“My service in the aging services field has always been focused on quality and results with a strong emphasis on mission, vision and core values. I believe in YES-attitudes and purpose-driven teams. Pre-pandemic, the health care environment was changing at a fast pace. However, today, we are challenged even more! We must remain positive, work hard, and work collaboratively for our staff and the people we serve”.

JOSH BERG – *Director-at-Large (First, three-year term)*



Josh Berg is Director of Growth for Lifesprk, a multi-site, multi-service investor-owned organization found across Minnesota and Wisconsin. Josh works closely with the various leaders at Lifesprk to develop, enhance and maintain their partner relationships and integration and grow Lifesprk’s reach across the market. He also directly oversees and manages Lifesprk GO! which is a partnership between Lifesprk and Envoy America to deliver supportive transportation to seniors across Minnesota. Also, Josh is an Adjunct Faculty member at the University of Minnesota teaching the BELTSS-approved LALD course (“Management in Assisted Living and Senior Care Settings”).

Josh is frequently meeting with legislative leaders and representatives advocating to improve quality of care and services for elders. He deeply believes to move forward we must build and maintain strong relationships and collaborate with stakeholders. Josh has a long history of service on LeadingAge Minnesota committees and work groups including the Assisted Living

Licensing Task Force, Housing, Home Care, & Assisted Living Committee, Public Policy Steering Committee, HUD Housing Committee, Quality and Performance Excellence Committee, and Nominating Committee.

“I am honored and thrilled to bring my passion, energy, experience, and knowledge to the LeadingAge board of directors. Now is the time lead and innovate, to challenge each other and improve, and to evolve our organization into its next chapter of helping elders age magnificently.

“The ones who are crazy enough to think they can change the world, are the ones who do” – Steve Jobs and from the movie “Rise of the Planet of the Apes” – replace ape with our LeadingAge members – “Ape alone...weak. Apes together strong.”

DIRECTORS-AT-LARGE, *cont'd.*

APRIL COLLMAN – *Director-at-Large (First, three-year term)*



April Collman is Executive Director of Growth for Adult Day Services, Inc. located in Bemidji. She has been instrumental in the development of new adult day programs throughout the State of MN. She also started and manages Walker Adult Day Health in Cass County. Adult Day promotes healthy aging with the focus to improve and enhance overall wellness. The Bemidji program is in its 40th year of business.

In advocating for adult day services, April organizes Regional Adult Day Services Directors meetings as well as offering consulting services for Adult Day Services Industry start up and efficiencies.

April is active in her community by volunteering and sharing her leadership with Bemidji Area Council of Nonprofits, Transportation Collaboratives, Northwoods Interfaith Caregivers Program, United Way of Bemidji, Group Facilitation for Caregivers and Stephen Ministry Counselors, Camp Courage and Hospice Volunteer. She served as Conference Presenter for National Aging Association and the Minnesota Age Odyssey. April Currently serves on the North Country Community Health Services Advisory Board.

Her engagement with LeadingAge Minnesota includes serving as Chair for the Adult Day Services Committee and participation in the Future of Adult Day Services Roundtable.

“True to the model of Adult Day, Life Quality is greatly elevated when experienced with others.”

MARK PEDERSON – *Director-at-Large (First, three-year term)*



Mark Pederson is the Regional Director of Operations for Presbyterian Homes & Services, Roseville, where he leads operational and management support to eight senior communities including independent housing, assisted living, skilled nursing and transitional care. Prior to joining PHS in 2013 Mark was with Health Dimensions Group and Guardian Angels of Elk River. He began his career as a licensed nursing home administrator in 1988 and has served in both rural and metro areas over his career. Mark is a graduate of Concordia College in Moorhead has also served as a preceptor for several Concordia College healthcare administration students.

His engagement with LeadingAge Minnesota dates back to 1996 and includes serving and chairing the Regulatory Affairs Committee, serving on the Care Center Cabinet and Public Policy Committees, testifying at legislative hearings and has also

served as the District D Vice Chair and Chair. In addition to his involvement in our association, Mark has been actively involved in his community through the City of Elk River Planning Commission, Girls and Boys Youth Basketball Association and his church.

“The rewarding work we do on a daily basis has inspired me into a life-long career of service to older adults. It is my passion to serve with honor, compassion, empathy and dignity. It is humbling to be nominated for this position and it would be both an honor and privilege to serve on the LeadingAge Minnesota Board of Directors contributing to our work as an association while making a difference to those we serve today and long into the future.”

HONORARY LIFETIME MEMBERSHIP

JAMES BROICH



James (Jim) Broich has devoted his career in service to Long-Term-Care and Healthcare Administration. His background in accounting and business management suited him for the long haul in this field, a true asset for the communities in which he worked that included nursing home, assisted living, home care and housing.

He saw many hard times, including leading his community through a terrifying natural disaster following a tornado hitting his facility. Jim used this experience to help other organizations through his close involvement with the regional healthcare coalitions, emergency preparedness planning and disaster drills.

Jim nurtured his teams and many others in the industry, authentically offering his compassion and friendship to relationships.

He took the time to pave the road for internal growth within the organizations he served. Mentorship was a natural role that he stepped into through sharing his time, expertise, care, and passion with others by listening, guiding, and supporting the next generation of leaders in the field.

In addition to his contributions to the field and the mentoring of new leaders, Jim has been a dedicated and contributing member of LeadingAge Minnesota across the whole of his career. He rarely missed a district meeting and served in leadership roles there in addition to his service on many LAMN committees and workgroups over the years. These include the Payment Committee, Care Center Regulatory Committee, Home Care/ Assisted Living committee, Care Center Payment Committee, Government Affairs Steering Committee and the Care Center Cabinet.

NOMINATING COMMITTEE MEMBERS

Mark R. Anderson, Chair
President and CEO
Knute Nelson

Angela Brown
Chief Human Resources Officer
Cassia

Lindsey Sand
Vice President of Population Health
Knute Nelson

Autumn Herzog, Membership Representative,
Administrator / Director of Human Resources
Browns Valley Health Center

Nathan Johnson
Chief Executive Officer
PioneerCare

Gail Skoglund
Corporate Director of Adult Day Services
Cassia