

# LEADERSHIP INTENSIVE

## THE INNOVATOR'S EQUATION: 5 PRACTICAL STRATEGIES TO MOVE YOUR ORGANIZATION FORWARD

Wednesday, Feb. 8 • 12:15 - 4 p.m.

Our long-term care field has shifted monumentally in the past few years. Is your organization ready for the new world ahead? To thrive in the marketplace, we need to instill innovation in our teams and systems.

Author and leadership expert, Jonathan Fanning, presents distilled lessons based on two decades of research into the world's most innovative people and organizations. He uses case studies, as well as personal experience as an entrepreneur and educator, to help organizations of all types and sizes embed innovation into their work.

Discover and practice what Jonathan has termed the Innovator's Equation – five core strategies to unleash creativity and innovation in your team. Apply these practical tools to build a personalized roadmap for your organization around the most pressing challenges, including COVID recovery, workforce shortages, financial challenges, and a consolidation-heavy business environment.

- Explore the “Innovator's Equation,” a paradigm-shifting framework for bringing creativity to practical challenges.
- Get a fresh and energizing perspective on hiring, engagement, and workplace shortages with “Einstein's Hour” – a 180° shift in how we typically approach problems.
- Learn what questions, stories, and models will get you and your team “unstuck” after the COVID crisis.
- Walk away with practical tools and a clear plan for applying these tools in your organization.

*A game-changing afternoon to re-ignite your own leadership creativity and explore applying the Innovator's Equation to your organization.*

### Program Schedule

11:45 a.m. – 12:15 p.m.	Registration
12:15 p.m.	Lunch and Connections
1 – 4 p.m.	Program

### Registration Fee

Separate registration is required for this program.

\$160 per person fee includes lunch, refreshments, program materials, and a copy of the presenter's book.

### JONATHAN FANNING



Jonathan Fanning is an author, leadership development consultant, and entrepreneur who has coached leaders from Fortune 500 executives to sole proprietors for 20 years. He has built several successful businesses, including a national children's fitness franchise and Entrepreneur Adventure, which helps young people experience business start-up and ownership. He is the author of *Who are You BECOMING?, I Once Was Lost*, and his forthcoming book, *Creativity Unleashed: 5 Practical Strategies of the World's Most Innovative People and Organizations.*

*“Jonathan opened my eyes with his ‘Innovator's Equation’ – that concept will disrupt the way we run our businesses!”*  
(Jeff Hyatt, CEO Hyatt Family Facilities)

### MEMBER INNOVATION PANEL

An essential element of the Leadership Intensive is sharing and learning from one another. A panel of LeadingAge Minnesota member leaders will share innovative solutions to address operational challenges, followed by an interactive discussion. *Panelists to be announced.*