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Minnesota

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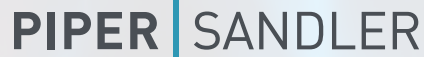
2024 Institute & Expo
Feb. 7-8 • RiverCentre • St. Paul
Feb. 27-29 • Virtual

2024 LeadingAge Minnesota Annual Sponsors

With deep gratitude we recognize our Annual Sponsors whose unwavering commitment to our members and financial support to LeadingAge Minnesota help provide quality programs and resources throughout the year.

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VIRTUAL SESSION SCHEDULE

Tuesday, Feb. 27

TRACKS FOR SESSIONS

- AL – Assisted Living
- ADS – Adult Day Services
- CC – Care Centers
- HCBS – Home- and Community-Based Services
- SH – Independent Senior Housing

CEU TYPE	TODAY'S SESSIONS ELIGIBLE FOR HOURS/UNITS
MN Board of Long Term Services and Supports	All sessions
MN Board of Social Work	V1102, V1201, V1203, V1303
MN Board of Nursing	V1201, V1302
National Certification Council for Activity Professionals	V1201, V1203, V1302, V1303
Certifying Board for Dietary Managers and Association Nutritional and Food Service Professionals	V1102

Note: Sessions have been submitted for board approval of continuing education activities. Final approval will be posted when received. General certificates will also be available to submit to other credentialing bodies.

8:30 – 9:30 a.m.

CONCURRENT SESSIONS

V1101 – Minnesota Housing: MHFA and HUD Updates (HCBS, SH)

- Learn what is new and what to be aware of related to HUD regulations and inspections.
- Discover opportunities for funding that are or may become available in 2024.
- Understand forms and processes required of managers of affordable housing settings.

Jes Christiansen, COS, TCS, and Lindsay Becker, Senior Housing Management Officers, Minnesota Housing, St. Paul

V1102 – ICan: Empower Frontline Staff to Drive Improvement (AL, CC)

- Learn how to empower front-line staff to identify improvement opportunities and develop and test solutions using quality improvement tools and strategies.
- Hear from the 2023 ICan Quality Improvement Contest teams about their project results, successful strategies, and lessons learned.
- Take home ICan implementation strategies that can be used within your organization.

Julie Apold, Vice President of Quality & Performance Excellence, LeadingAge Minnesota, Minneapolis; and ICan Quality Improvement Contest Team Members

V1103 – Your Recipe for a Successful Home Care Business (All Settings)

- Understand the basics of a home care model.
- Identify successful financial, operational, and leadership structures.
- Discuss how a home care business can benefit your organization.

Annette Greely, Ed.D. MS, HSE, President/CEO, American Baptist Homes of the Midwest, Eden Prairie; and Mark Goetz, President and CEO, HomeCare Advocacy Network, Omaha, Neb.

9:30 – 10 a.m.

Break

VIRTUAL SESSION SCHEDULE

Tuesday, Feb. 27, *cont'd.*

TRACKS FOR SESSIONS

AL – Assisted Living

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10 – 11 a.m.

CONCURRENT SESSIONS

V1201 – Keeping Staff and Residents Safe When Facing Harassment or Abuse (All Settings)

- Recognize resident, family, or other stakeholder interactions that may lead to abuse.
- Identify actions to assist staff in difficult scenarios to de-escalate the situation.
- Analyze examples of potential abuse and mistreatment and tips to manage and report it.

Rebecca Coffin, Attorney, Voigt, Rode, Boxeth & Coffin, LLC, Minneapolis

V1202 – Planning Your Workforce of Tomorrow Through Immigration (AL, CC)

- Explore macro level workforce and immigration issues for context on seeking solutions to your workforce challenges—not just today, but investments you will need to make in the future.
- Identify the status of various types of visas available for the workers you want to hire and what public policy discussions are underway that will likely impact your ability to bring immigrant workers to your community.
- Discuss lessons learned from aging services providers who have brought in immigrant workers under certain visas.

Ron Hoppe, CEO, WorldWide HealthStaff Solutions Ltd., Charlotte, N.C.

V1203 – Evolve with Technology for Improved Care and Resident Independence (HCBS)

- Identify specific technologies and how they improve care, support staff, and create greater independence.
- Understand reimbursement options for technology supports.
- Discuss opportunities for technology collaboration for better outcomes and operational efficiencies.

Alaina (Schulz) Gallagher, Executive Project Manager, Association of Residential Resources in Minnesota, Eagan; and Scott Carpenter, Co-Founder, BoundaryCare, St. Paul

11 – 11:30 a.m.

Break

11:30 a.m. – 12:30 p.m.

CONCURRENT SESSIONS

V1301 – Addressing and Combating the Senior Living “Wi-Fi Crisis” (AL, CC, SH)

- Define what Wi-Fi means and the different considerations that impact connectivity.
- Describe key considerations for budgeting for a Wi-Fi retrograde at your community.
- Discuss best practices for budgeting and implementing wall-to-wall Wi-Fi for a new construction project.

Amber Bardon, CEO, Parasol Alliance, Chicago, Ill.

V1302 – Incontinence: Debunking the Myths (CC)

- Dispel the common myths surrounding incontinence and aging.
- Understand the importance of finding causation of incontinence and matching targeted interventions.
- Discuss effective approaches to change the culture and attitudes towards incontinence in the long-term care setting.

Adrienne Duncan, BSN, RN, Resource Nurse, and Heather Johnson, Executive Director, Empira

VIRTUAL SESSION SCHEDULE

Tuesday, Feb. 27, *cont'd.*

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V1303 – Elderly Waiver Customized Living Update (ADS, AL, CC, HCBS)

- Review the Elderly Waiver Customized Living Jan. 1, 2024 rate implementation and future plans for rate evaluation and cost reporting.
- Understand provider spending requirements and the distribution plan.
- Discuss updates impacting MnChoices and Home and Community Based settings.

Jennifer Olson, Fiscal and Quality Supervisor, Darci Buttke, Home and Community Based Services Supervisor, and Rachel Shands, MSW, Home and Community Based Services Manager, Minnesota Department of Human Services, St. Paul



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VIRTUAL SESSION SCHEDULE

Wednesday, Feb. 28

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- AL – Assisted Living
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CEU TYPE	TODAY'S SESSIONS ELIGIBLE FOR HOURS/UNITS
MN Board of Long Term Services and Supports	All sessions
MN Board of Social Work	V1402, V1601, V1603
MN Board of Nursing	V1501
National Certification Council for Activity Professionals	V1601, V1603
Certifying Board for Dietary Managers and Association Nutritional and Food Service Professionals	V1603

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8:30 – 9:30 a.m.

CONCURRENT SESSIONS

V1401 – Innovative Medical Director-Consultant Pharmacist Collaborative Practice Agreements (CC)

- Understand what a collaborative practice agreement (CPA) includes.
- Describe the benefits of a medical director-consultant pharmacist CPA in the skilled nurse setting.
- Discuss CPA pilot implementation and replication outcomes through a case study.

Neal Buddensiek, Chief Medical Officer, Benedictine, Minneapolis; Todd Bettelyoun, Clinical Consultant Pharmacist, ActualMeds, East Hartford, Conn.; and Amber Miller, Director of Clinical Pharmacy Services, AlixaRx, Eden Prairie

V1402 – Ageism in Our Industry and Beyond (All Settings)

- Identify and understand types of ageism.
- Analyze impacts of ageism on our work and communities.
- Explore solutions for combating ageism and creating accessibility.

Ann Schrempp, Corporate Director of Life Long Learning/Intergen Director, Ebenezer, Edina; and Lola Danielson Amendt, Director of Kaleidoscope Resident Services, Walker Methodist, Minnetonka

V1403 – Change in Condition (AL, CC) On-Demand Only

- Identify indicators that a patient has had a change of condition.
- Understand the timeline for completing the additional assessment for each setting.
- Discuss interdisciplinary team involvement and responsibilities for reviewing changes in condition.

Dr. Kari Everson, RN, LNHA, LALD, Vice President of Clinical Services, LeadingAge Minnesota, Minneapolis and President, Evercare Aging Services Consulting, Woodbury

9:30 – 10 a.m.

Break

VIRTUAL SESSION SCHEDULE

Wednesday, Feb. 28, *cont'd.*

TRACKS FOR SESSIONS

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10 – 11 a.m.

CONCURRENT SESSIONS

V1501 – Implementing a PIP to Address Medication Safety (AL, CC)

- List classes of medications most likely to cause adverse drug events (ADEs) in older adults.
- Describe strategies to prevent ADEs related to anticoagulants, diabetes agents, and opioids.
- Identify tools and resources available to aid in PIP planning, implementation, and evaluation.

Kristi Fabel, Quality Improvement Advisor, and Tabitha Meyer, MHA, LNHA, Quality Improvement Advisor, Superior Health Quality Alliance (Stratis Health), Bloomington

V1502 – Medicaid Requirements for HCBS and Adult Day Services (ADS, HCBS)

- Understand the role of Medicaid Provider Audits & Investigations (MPAI; formerly SIRS) in identifying and investigating suspected fraud, theft, and abuse.
- Identify when and what happens during a site visit.
- Discuss potential outcomes of an audit or investigation.

Amanda Novak, MBA, Manager, Medicaid, Minnesota Department of Human Services, St. Paul

V1503 – Digital Transformation: Vital to Thriving in the Age of the Great Resignation (AL, CC)

- Understand what digital transformation is, why it is imperative but attainable in senior living, and hear about its most compelling applications.
- Develop a roadmap for successful digital transformation, including process evaluation and the importance of strong data vision, integration, and insights.
- Discuss case studies from providers embracing innovative technologies and creating connected ecosystems that yield efficiencies and excellence.

Majd Alwan, Chief Strategy & Growth Officer, ThriveWell Tech, Frederick, Md.

11 – 11:30 a.m.

Break

11:30 a.m. – 12:30 p.m.

CONCURRENT SESSIONS

V1601 – Communicating for Resident and Family Engagement and Satisfaction (AL, CC)

- Identify the benefits of proactive and effective resident and family engagement.
- Describe different methods and timing to best engage residents and family members.
- Discuss steps that long-term care providers can take to maximize family engagement and interaction.

Panelists: Samantha Beckman, Vice President of Marketing and Customer Experience, Knute Nelson, Alexandria; and panelists to be announced

V1602 – Medicare Certified Home Care Agency Updates and Survey Findings (HCBS)

- Identify recent findings and citation trends for Medicare certified home care agencies.
- Understand the current survey process, including the post-survey actions required.
- Discuss the information available in Admin Info: 19-07-HHA, CMS Clarification/FAQ's.

Kathy Lucas, RN, Regional Operations Manager, Health Regulatory Division, Minnesota Department of Health, St. Cloud

V1603 – Using a Quality Framework for Organizational Diversity, Equity, and Inclusion (All Settings)

- Understand the definitions of diversity, equity, and inclusion (DEI) and how those concepts integrate with senior services.
- Discuss how the performance excellence quality framework (approach - deployment - learning - integration) can be used to develop your organization's DEI work.
- Learn process and outcome metrics to mark progress in the DEI journey.

Cathy Bergland, Owner and Lead Consultant/Trainer, CB Leadership Group, Plymouth

32

VIRTUAL SESSION SCHEDULE

Thursday, Feb. 29

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MN Board of Long Term Services and Supports	All sessions
MN Board of Social Work	V1703, V1802, V1803, V1902
MN Board of Nursing	V1802
National Certification Council for Activity Professionals	V1703, V1802, V1803
Certifying Board for Dietary Managers and Association Nutritional and Food Service Professionals	V1703, V1803

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8:30 – 9:30 a.m.

CONCURRENT SESSIONS

V1701 – Disability Waiver Updates (ADS, AL, HCBS)

- Understand recent updates to the Disability Waiver Rates System and scheduled future updates to those rates.
- Discuss disability waiver requirements for settings where waiver services are delivered.
- Receive timely updates on the Waiver Reimagine initiative.

Sharla Scullen, Disability Services Division Fiscal Policy Lead, Stephen Horn, LSW, HCBS Waiver Policy Lead, and Peter Beierwaltes, Program Integrity Team Lead, , Minnesota Department of Human Services, St. Paul

V1702 – Care for the Caregivers (All Settings)

- Define and understand the connection between the four main pillars of well-being (mental, emotional, physical, and social).
- Apply practical strategies and techniques to nurture each pillar of well-being in your daily life.
- Create an action plan for enhancing your well-being, including setting meaningful goals and specific steps to achieve them.

Julie Zaruba Fountaine, Well-Being Specialist, EMPOWER Possible, Duluth

V1703 – Expectations of the Frontline Workforce: How to Inspire and Retain a Great Team (ADS, AL, CC, HCBS)

- Identify the seven caregiver personas and what it takes to recruit and retain them.
- Apply ten actionable strategies to expand your workforce based on real data.
- Discuss the obstacles and challenges that caregivers face (and it's not just about pay!).

Nick Fischer, Executive Director of Workforce Operations, MissionCare Collective, St. Petersburg, Fla.

9:30 – 10 a.m.

Break

VIRTUAL SESSION SCHEDULE

Thursday, Feb. 29, *cont'd.*

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10 – 11 a.m.

CONCURRENT SESSIONS

V1801 – Creative Financing During Challenging Times (AL, CC)

- Understand the importance of continuing to plan capital projects even in tough financial and market environments.
- Explain the current financing environment, financing constraints, and other market challenges for senior living construction projects.
- Demonstrate how phasing a project and incorporating creative financing options can make a project viable through case study examples.

Jenny Wade, Senior Vice President, Herbert J. Sims, Bloomington

V1802 – Infection Control is Everyone's Job (All Settings)

- Understand, from a non-clinical perspective, the concept of infection control.
- Identify practices that everyone in a long-term care setting can do to protect residents from infection risks.
- Discuss challenges and best practices for activities and training volunteers.

Kari Bergman, Nurse Specialist, ICAR Team, and Caramae Steinwand, Planner Intermediate, Project Firstline Team, Minnesota Department of Health, St. Paul

V1803 – The ROI of Team Member Development (All Settings)

- Understand the benefits of investing in team member development.
- Identify the components of three affordable development programs.
- Demonstrate how to create individualized team member development plans.

Amber Rogotzke, President, and Paige Hall, People, Culture & Total Rewards Manager, Health Dimensions Group, Hopkins

11 – 11:30 a.m.

Break

11:30 a.m. – 12:30 p.m.

CONCURRENT SESSIONS

V1901 – The Data Dilemma: How to Use Organizational Data to Achieve Quality Outcomes (CC)

- Understand the impact of data on care center organizations using readily available CMS reports (VBP, QRP, CASPER and more!).
- Identify the correlation of marketplace quality perception linked to organization data – creating a business case for success.
- Describe three leadership tactics to create a winning data strategy for organization improvement and marketplace positioning.

Colleen Toebe, Director of Consulting Services, Pathway Health, Lake Elmo

V1902 – Federal Hospice Policy Update (AL, CC)

- Understand the role of hospice in the long-term care continuum.
- Describe federal legislative and regulatory actions from 2023 and possible future changes.
- Discuss how regulatory changes impact your hospice.

Mollie Gurian, Vice President, Home-Based and HCBS Public Policy, LeadingAge, Washington D.C.

V1903 – Technology, Cell Phone Use, and HIPAA Regulations: Understanding the Risks (ADS, AL, CC,)

- Identify technology HIPAA breach risks that are commonly overlooked.
- Understand how to protect patient or resident information with technology including cell phones, email, copy/fax machines, and social media.
- Analyze steps to avoid technology HIPAA breaches in your organization.

Kelli Michaud, VP of Compliance and General Counsel, Procure HR, Minneapolis

34

REGISTRATION FEES *Fees held to 2023 levels!

ORGANIZATIONAL REGISTRATION FEES

One flat fee includes in-person and/or virtual conference participation for all staff at a single location/entity. Fees listed are the regular rate. SAVE \$100 by registering on or before Jan. 3, 2024. ADD \$100 if registering on or after Jan. 31, 2024.

CARE CENTERS

Number of Care Center Beds	Metro*	Greater MN
1-40	\$1,080	\$885
41-60	\$1,430	\$990
61-100	\$1,935	\$1,430
101-150	\$2,145	\$1,600
151+	\$2,245	\$1,640

Prospective member Care Center fee is \$2,395
**Metro area includes Anoka, Carver, Dakota, Hennepin, Ramsey, Scott, and Washington counties.*

CORPORATE/ MANAGEMENT OFFICES

Number of Owned and Managed Sites in MN	Fee
1-5	\$715
6-10	\$960
11+	\$1,190

Prospective member Corporate Office fee is \$1,350

ADULT DAY CENTERS

Prospective member Adult Day Center fee is \$490
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ASSOCIATE COMPANIES*

Prospective member Associate fee is \$860
<i>*Includes home care, hospice, and other community-based services.</i>

HOUSING

Number of Housing Units	Fee
1-20	\$625
21-40	\$720
41-70	\$815
71+	\$925

Prospective member Housing fee is \$1,080

NON-EXHIBITING VENDORS*

Business Partner	\$1,020
Prospective Business Partner	\$1,480
<i>*Non-exhibiting vendors fall under the organizational fee structure and are not eligible for the individual registration fee.</i>	

INDIVIDUAL REGISTRATION FEES

All fees are listed per-person. \$100 discount/late fee does not apply. Individual rates do not apply to non-exhibiting vendors.

CONFERENCE REGISTRATION

Provider/Associate Member (full conference)*	\$420
Prospective Provider (full conference)*	\$590
Full-time Student/Faculty Member	\$40
State/Government Agency Staff	\$105
Expo Only One Day Pass – Provider	\$40
Expo Only One Day Pass – Vendor	\$140

**Individual fees are for one person only from an organization/entity to attend. If registering more than one person, use the organizational fees above.*

SPECIAL EVENTS

(per person fees)	Member/Prospective Member
Pre-Conference A (Feb. 6)	\$140/180
Pre-Conference B (Feb. 6)	\$140/180
Pre-Conference C (Feb. 6)	\$140/180
Pre-Conference D AM or PM (Feb. 6)	\$175/215

Registration questions?
 Contact education@leadingagemn.org

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