2025 Institute Call for Presentations

LeadingAge®
Minnesota

Proposal Deadline: 11 p.m. Thursday, June 20, 2024

About the Event
The annual LeadingAge Minnesota Institute & Expo is the premier conference for older adult services providers. It will be held Feb. 12 - 13, 2025 at the St. Paul RiverCentre, St. Paul, MN and features two days of cutting-edge education, special events, a packed expo hall, and countless networking opportunities. A virtual Institute component follows on March 4-6, 2025. Presentations are typically selected for in-person or virtual, but not both components.

About the Audience
Where They Work
Throughout the continuum of older adult services in Minnesota – adult day programs, assisted living settings, independent living settings, care centers, and everything in-between.

How Many Participate?
Approximately 3,000-3,500.

Who Attends the Institute?
From interdisciplinary team members to direct line staff to CEOs/key leaders. The majority are experienced professionals. The smallest group is just starting out in the field. We try to reflect those percentages in our choice of programming.

What Does Our Audience Expect from Institute Sessions?
- High quality, interactive education.
- Seasoned professionals – advanced level training that is interactive and draws out deep prior knowledge.
- Newer professionals – foundation knowledge and skills development – particularly in the areas of management and supervision.
- Practical information and ideas they can take back and use in their settings.
- Tools they can use to make them more productive and/or improve operations.
- Programs without sales pitches.

About the Programs
- Length – 60 minutes/one-hour
- Format – a combination of presented information AND interactive learning
- Number – ~100

Topic Areas for Proposals
See the list at the end of this guideline for program ideas.
- Top priority: *Workforce* is our members' biggest challenge. Extra consideration will be given to program proposals that assist them with recruitment, retention, training staff, and other solutions.
- Other Required CEU topics:
  - Cultural responsiveness and ethics-related topics specifically for Minnesota licensed social workers.
  - Sanitation and ethics related topics for dietary/nutrition/food services professionals.
  - DEI – for most licensed groups.

What's the Criteria for Evaluating Proposals?
- Advanced level content reflected in learning objectives and session descriptions. Our members want to be able to apply their knowledge and experience.
- Innovation, creativity, and originality of topic.
- Clarity, depth, and specificity of proposal.
- Timeliness and relevance of subject matter to the specific setting/audience.
- Incorporates interactive learning strategies into the program design.
- Practical applicability of topic to aging services settings.

- Qualifications and experience level of presenter(s).

What Would Cause a Program Not to Be Considered for a Review?
- It fails to meet all guidelines or is incomplete.
- It is clearly focused on selling a product or service to the audience.
- It is a repeat submission from prior years.

Who's Going to Be Evaluating the Proposals?
The 2024 Education Committee and the LeadingAge Minnesota education staff.

LeadingAge Minnesota's Speaking Policies for CFP Submissions
To help keep registration costs affordable for its members, LeadingAge Minnesota does not pay honoraria, travel, per diem, or other costs for CFP speakers in a live or virtual environment. In addition, speakers are responsible for all expenses incurred in the development and implementation of their presentation(s). PowerPoints for CFP presentations are required. All speakers are invited to participate in the Institute during the day of their presentation(s) as LeadingAge Minnesota's guest. Registration fees apply to attend the full conference.

About Submitting Your Proposal
- Complete one application per proposed session by *11 p.m. Thursday, June 20, 2024.*
- You will receive an email acknowledging receipt for each proposal submitted.

Other Important Things You Need to Know
- All prospective speakers are required to keep the dates of Feb. 12 - 13, 2025 and March 4-6, 2025 available until notified of the status of their proposal.
- Speakers will be notified of LeadingAge Minnesota's decision regarding proposals by late October 2024.
- ***Please no phone calls or emails regarding the status of proposals during the selection process.***

Questions? Contact Sharon Hollister at shollister@leadingagemn.org.

Suggestions for Proposal Topic Areas

Clinical	Regulatory
Building Clinical Competencies	Assisted Living Licensure Requirements
Infection Prevention	Occupational Safety and Health Requirements
Care Transitions	Emergency Preparedness
Palliative and End of Life Care	Data Privacy in Senior Living Environments
Disease Specific Care	Adult Day Services Licensing
Medication Safety (including Medical Marijuana/THC/CBD Care	Minnesota Vulnerable Adults Act
Assessments	Nursing Home Minimum Staffing Standards (Nursing Facility RoPs changes)
Behavioral Health	**Technology**
Conducting a Behavioral Health Assessment	Telemedicine
Determining Target Behaviors, Interventions, and Implementation	Effective Technology Implementation and Integration Strategies
Cognitive Testing for AL Residents	Cyber Security
Care of Residents with Substance Abuse Disorders	Increasing Staff Efficiency through Technology
Mental Health Diagnoses, Symptoms, and Treatments	Resident/Client Technologies
Understanding and Working with Personality Disorders	Health Records Interoperability and Health Information Exchange
Dementia: Types, Stages, and Approaches to support Maintenance of Abilities and Quality of Life	Practical Applications of Artificial Intelligence in Aging Services
Fund Development - 2025 Mini Track Focus	**Home and Community-Based Services - 2025 Mini Track Focus**
Challenges and opportunities of fundraising in older adult services	Person-Centered Service Planning
Best practices for fundraising in long term care (e.g. telling your story, building relationships, partnering, etc.)	Health and Welfare (e.g., Balancing Risk and Choice, Risk Assessment and Mitigation Strategies, etc.)

Workforce	Activities / Dining / Maintenance / Other
Leadership: Developing Diverse Staff into Leaders, Making the Transition from Peer to Leader/Supervisor, Benefits of Cross-Onboarding - Specific Applicable Practices or New Approaches	Activities/Dining: Planning for Today's Residents, Integrating the Community into your Setting, or Menu and Special Event Supporting Residents, Families, and Staff with Loss and Grief
Conflict Management – How to Support Staff when Incidents of Resident Conflict/Harassment Occur	Engaging Residents, Families, and Staff in Planning and Decision Making, How to Facilitate a Focus Group, or Advance
Effective and Inclusive Communication between Frontline Staff, Managers, and Executive Leadership	Ethical Decision Making for LTC Professionals
New Employee Wellness and Benefits Case Studies/Panels (e.g., housing, childcare, mental health supports, community programs, benefits cliff, etc.)	The role of Physical, Occupational and Speech Therapists in LTC Settings
	Maintenance: Building and Grounds Maintenance, Preventive Maintenance Plans and Schedules
International Recruiting Planning Process and Best Practices	**Legal**
Pipeline Building with Schools, Workforce Centers, Community Job Skills/Employment Organizations (specific and actionable)	Discharges and Contract Terminations (SNFs and ALs)
Mentoring (including traditional, reverse, and peer-to-peer)	Appealing/Disputing Survey Results or Enforcement Remedies
Long Term Care Workforce Expectations (remote culture, "gig" jobs, short-shifts, flexible schedules, changes in the	Best Practices for Conducting an Investigation in a Long Term Care Facility
Recruiting and Retaining "Non-traditional" Workers (e.g., older adults, younger students, retirees, men in caregiving roles, leveraging volunteers to support your workforce, etc.)	Balancing Safety and Resident Rights (including with monitoring technologies)
Building Inclusive Cultures and Employee Engagement	Employment Law Issues for Long Term Care Providers (e.g. Collective Bargaining Best Practices, Nursing Home Workforce Standards Board, DOL Salary and Overtime Rule, etc.)
Quality and Performance Excellence	**Finance/Business Office - 2025 Mini Track Focus**
Innovative Strategies to Impact Specific Quality Measures	State Medicaid Program Case Mix Transition for SNFS (MDH & DHS)
Strategies or Approaches for Effective Quality Programs	DHS Auditing Practices and Their Impact on Medicaid Rates for SNFs
Safety Science/Safety Culture	PPS Rates: How PDPM Impacts Provider Revenue
Engaging Staff Across the Organization in Quality	Adult Day Service Rates – EW/CADI/Veterans
Resident Quality of Life/Partnering with Residents	Elderly Waiver Rate Determination and How to Work with Case Managers
Process/System Improvement	Nursing Home Minimum Wage Standards (Workforce Standards Board)
Data-Driven Decision-Making	**Marketing & Sales - 2025 Mini Track Focus**
Strategies for Creating an Effective Quality Management Program in Assisted Living	Anticipating/Responding to Changing Consumer Preferences Post-pandemic
Governance/Boards	Digital Marketing Strategies
Adjusting Strategic Visioning/Planning for the Current Landscape	Innovative Ways to Attract Residents & Staff (for small sites/budgets)
Board Member Recruitment, Diversity, or Onboarding	Sales Training
Quality Oversight	Importance of Team Collaboration in Budget and Census Goal Setting (Marketing & Sales, Administrators, Operations, Finance, Nurse Leadership, etc.)
Supporting Diverse Communities (residents, staff, city, etc.)	Using Artificial Intelligence in Sales and Marketing