

# 2025 Call for Nominations Guide

The 2025 LeadingAge Minnesota Nominating Committee has begun work by reviewing open board positions for election by membership at the Annual Business Meeting on Sept. 18. Your voice is vital to the nomination process and now more than ever we encourage you to submit nominations for yourself or a candidate you recognize as having leadership talent to help and advance our mission and strategic priorities.

#### For this nomination cycle, there are:

- **2 Director-at-Large positions open without an eligible incumbent**. The board terms will commence on Jan. 1, 2026, through Dec. 31, 2028, or three years with eligibility for reelection to a second, three-year term.
- 1 Secretary/Treasurer position open without an eligible incumbent. The board term will commence on Jan. 1, 2026, through Dec. 31, 2026, or one year with eligibility for re-election to a second, one-year term.

We invite you to submit a nomination for consideration to the Nominating Committee by Friday, Aug. 8.

### **Candidate Criteria and Characteristics**

## **Eligibility**

Nominated individuals must be an administrative officer or member of the governing body of a voting LeadingAge Minnesota member in good standing.

#### **Leadership Experience**

The Nominating Committee is seeking nominations of individuals with demonstrated leadership skills and commitment to work of LeadingAge Minnesota. This might include:

- Past service to LeadingAge Minnesota at the district, committee or task force level
- Similar service as above to other non-profit associations, organizations and sectors serving older persons
- Service on national or state commissions, task forces
- Advocacy on behalf of the Association including grassroots advocacy at the local level
- Teaching roles in the field of older adult services, health care administration
- Participation in the LeadingAge Minnesota Leadership Academy or in its national counterpart as a fellow, coach or speaker
- Service on other boards of directors
- Leadership in local civic activities

#### **Strategic Alignment**

We are seeking an individual with specific strategic expertise focused on the most important issues for our members. Candidates should call out expertise in one or more areas of expertise: Adult Day Services, Home Based Services, Workforce Issues or Human Resources and Diversity.

#### **Board Member Attributes**

- Passion for older adult services
- Worthy of trust
- Thought and opinion leader
- Ambassador to peers and LeadingAge Minnesota stakeholders
- Consensus builder
- Attentive listener; articulate and forthright communicator
- Innovative, risk-taking, strategic in focus
- Ability to think across broad organization for the greater good of the association and profession
- Commitment

#### **Governance Style**

- Consensus-based decision making, where possible.
- Differences of opinion encouraged, with open and respectful expression of same.
- Majority rules where necessary; all Board members pledge to be supportive of a final Board action.
- Board establishes policies; chief executive officer implements policy.
- Fellowship and humor are important to what we do.

#### **Board Member Charge**

It may be one of the most exciting and impactful times to be part of our board! **As a board member you will:** 

- Help shape the strategic direction of the Association, monitor and provide input to guide the implementation of LeadingAge Minnesota's long-term strategic plan, as well as annual priorities.
- Establish and modify LeadingAge Minnesota's public policy positions as recommended by the committees and/or Board-established work groups. Help shape legislative and regulatory strategy, grassroots advocacy and public messaging about the Association and its work.
- Meet and discuss current issues with key legislative leaders, policymakers and external stakeholders to help inform the Board's work and communicate the Association's priorities.
- Review and adopt an annual budget and recommend to the membership any dues increase needed to achieve annual objectives (via the Finance and Audit Committee). Monitor the Association's overall financial health of LeadingAge Minnesota and its subsidiaries, the LeadingAge Minnesota Savings and Solutions and the LeadingAge Minnesota Foundation.

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  - Elect LeadingAge Minnesota Appointed Directors at Large, Nominating Committee, LeadingAge Minnesota Solutions Board members and officers, and LeadingAge Minnesota Foundation Board members.
  - Provide input to the annual performance review of the President/chief staff officer (as performed by the Executive Committee).

#### **Commitment of Time**

The nominated individual must attend LeadingAge Minnesota Board meetings. Meetings occur 4 times per year for up to four hours including a  $2\,\%$  day overnight retreat in the summer and a  $1\,\%$  day meeting in the fall. Meetings will be in-person. Board members commit to full participation in all activities of the Board.

#### **Directions for Nomination**

Complete nomination form, attach letters of support, and submit by via email to Nathalie Squire at nsquire@leadingagemn.org with subject line:

2025 LeadingAge Minnesota Nominating Committee

Submit before end of day, Friday, August 8.

## Questions

Board members and nominating committee members welcome your questions! Contact any of our <u>current board members</u>.

#### Contact a Nominating Committee Member

#### MARK R. ANDERSON, CHAIR

President and CEO Vivie 420 12th Avenue East Alexandria, MN 56308-2612 (320) 763-1147 mark.anderson@vivie.org

#### **DUSTIN LEE**

President and Chief Executive Officer Prairie Senior Cottages, LLC 720 Cornelia Street North Mankato, MN 56003-2928 (952) 352-0675 | (507) 720-2796 (Mobile) dustinl@pscminn.com

#### **MELISSA SCHNEIDER**

Chief Operating Officer Episcopal Homes of Minnesota 490 E. Lynnhurst Ave. St. Paul, MN 55104-3449 (651) 272-4970 mschneider@episcopalhomes.org

#### **CAMI PETERSON-DEVRIES**

Vice President of Senior Services St. Francis Health Services of Morris 801 Nevada Avenue Morris, MN 56267-1865 (320) 589-2004 cpeterson-devries@sfhs.org

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#### **KIMBER WRAALSTAD**

CEO and Administrator North Shore Care Center 515 Fifth Avenue West Grand Marais, MN 55604-3017 (218) 387-3040 kimber.wraalstad@northshorehealthgm.org

#### **BOB DAHL**

President and Chief Executive Officer Cassia 7171 Ohms Lane Edina, MN 55349 (952) 259-4456 bob.dahl@cassialife.org