



TECHNOLOGY CONFERENCE

April 30, 2025

Heritage Center Brooklyn Center

LeadingAge[®]
Minnesota

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WELCOME!

TO THE 2025 TECHNOLOGY CONFERENCE

Technology Conference is sponsored by

LeadingAge[®] MN
SOLUTIONS

The Technology Conference is designed to allow providers to get a deep introduction to technologies transforming senior care—from labor-saving solutions that lead to workforce efficiencies to innovations that increase resident safety and quality of care. Through Solutions Stage presentations and interactive tech-time, providers will:

- Discover key features of the latest technologies within aging services, specific to improving workforce, quality, and resident safety.

- Learn how to leverage and get the most out of the technology solutions already used in your organization.

- Understand implementation strategies and best practices for incorporating new tech into your organization and communities.

- Discuss the impacts of technology within senior care and the future of these innovations.

Where senior living providers and innovative technology come together to transform senior care.

EVENT HIGHLIGHTS

SOLUTIONS STAGE

Stay informed about the latest tech trends in aging services with innovations in artificial intelligence (AI), resident safety and quality care, culinary technologies, HR and employee engagement platforms, robotics, and so much more.

Solution Stage presentations will pair vendors and customers to provide the user experience with the solution and implementation insights.

EXPO DEMO AND SOLUTION TABLES

Engage 1:1 with 40 solutions and experts with dedicated time for 10 short technology demonstrations. Establish genuine relationships to take your care and community to the next level.

KNOWLEDGE EXCHANGE

Inspire innovation, share your discoveries, and forge valuable connections with experts and tech-minded leaders looking to gain insights into the advancements shaping our aging services world.

WHAT'S INSIDE

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SUGGESTED AUDIENCE

Long-term care providers from all setting types interested in learning about and leveraging the latest technology solutions.

ALL-DAY INTERACTIVE TECH TIME

Engage 1:1 with 40 solutions and experts

Here is a sneak peek of the tech-minded experts and exhibitors attending as of Feb. 25, 2025.

Accelerated Care Plus

Advanced Health Institute/DOVAXIS

AlixRx

ApiCulture Medical Solutions

Arvig

Butlr Technologies Inc.

CarePredict

Clinical Notes AI

ECSI System Integrators

Eldermark Software

ESHYFT

Essity

Girard's Business Solutions

HealthConnex

Intuition Robotics

LeadingAge Minnesota Solutions

Legacy Medical

Martin Bros. Distributing

Medline

Nomo Smart Care

NuAlg

On-Site Hearing Services

Performance Foodservice

Reemo Health

RTasks Software

Singlewire Software

slashBlue

Sterling Long Term Care Pharmacy

TekTone Healthcare Communications

Wipfli LLP

Zemlee Inc.

● Hours

8:30 a.m. – 3:45 p.m.

SCHEDULE OF EVENTS

8:30 – 9 a.m.

Registration and Continental Breakfast

9 – 10 a.m.

OPENING KEYNOTE

CREATING A CULTURE AND SYSTEMS TO SUPPORT TECHNOLOGY INNOVATION

We will start the day with the tools and knowledge needed to lead and implement innovation in your healthcare setting. Key areas of focus include fostering an organizational mindset that embraces early adopters, flexibility, and collaboration. You will learn about the pivotal role of leadership in driving innovation, aligning technology with organizational goals, and ensuring resource readiness for adoption.

The session will also cover strategies for creative implementation, effective piloting, and managing feedback processes. Emphasis will be placed on encouraging flexibility, recognizing the non-linear nature of innovation, and promoting a culture that integrates innovation into daily practices. Additionally, we will explore how to lead change within your organization and contribute to industry-wide advancements, particularly in post-acute care settings.

Finally, the session will prepare you for future challenges in healthcare innovation, highlighting the significance of aging-in-place and community-based care, and the role of innovative sites in proving technology efficiency and driving progress.

Join us to learn actionable strategies to implement and leverage technologies to stay at the forefront of innovation in the ever-evolving landscape of care by:

Identifying key leadership strategies that drive innovation in healthcare settings.

Exploring effective implementation approaches to integrate innovation into daily practices.

Discussing how advancing technology adoption and efficiency will prepare you for future healthcare innovation challenges.



Bee Jerus
Co-Founder,
ApiCulture Medical
Solutions, St. Paul

Dr. Veraporn “Bee” Jerus, PharmD, MBA, BSN, RN, is a healthcare technology leader dedicated to transforming care through innovation. With expertise in pharmacy, nursing, and business, she bridges clinical workflows and operational challenges. She has led tech integration in trauma centers, EDs, and long-term care, advancing efficiency, safety, and patient outcomes through cutting-edge solutions.



Anne Carter
Co-Founder,
ApiCulture Medical
Solutions, St. Paul

Anne Carter is a mission-driven healthcare sales leader passionate about transformational change. With expertise in sales, strategy, and marketing, she drives safety improvements across care settings. At Stryker, she led one of the largest territories, earning top accolades. Anne amplifies the customer voice through executive councils and fosters sustainable change through strategic partnerships.

SCHEDULE OF EVENTS

10 – 10:15 a.m.

Break

10:15 a.m. – 3:45 p.m.

SOLUTIONS STAGE PRESENTATIONS

TIME	SOLUTION
10:15 – 10:45 a.m.	<p>BrightSource by DOVAXIS</p> <p>A groundbreaking AI platform that empowers healthcare teams to ask critical questions and get instant, accurate answers. Whether it's about your company's policies, procedures, regulations, or clinical protocols, BrightSource delivers insights tailored to your organization's unique content. It's as easy as talking to a colleague, but with the confidence of verifiable AI-driven precision. Simplify decision-making, ensure compliance, and transform how your team accesses information—all in real time.</p> <p><i>Vendor Presenter: Chris Blomquist, Vice President of Clinical AI Strategy, Advanced Health Institute/DOVAXIS, Bloomington</i></p> <p><i>Customer Presenter: Melissa Green, Executive Vice President, Elysian Senior Living, Bloomington</i></p>
10:45 – 11:15 a.m.	<p>Medline</p> <p>A healthcare company, manufacturer, distributor, and solutions partner that brings supply chain and clinical expertise, serving all corners of healthcare. FitRight Connect (FRC) is a WiFi-enabled "smart" brief designed to eliminate the guesswork of managing incontinence. FRC notifies caregivers when a disposable brief needs to be changed. This technology has the potential to increase standardization and efficiency of clinical workflows and reduce errors by providing more visibility into the reality of what is happening versus what we think is happening.</p> <p><i>Vendor Presenters: Alana Schwarz, Skin Health Specialist and Michelle Christiansen, Senior Director Clinical Solutions, Medline, Lakeville</i></p>
11:15 – 11:45 a.m.	<p>Zemlee</p> <p>The first AI-powered passive sensing system for elderly care. It equips homes or senior living units with sensors to monitor behavioral and physiological parameters. Its patented Attentive AI offers 24/7 remote monitoring, connecting families and caregivers via a cloud-based app and smart alerts, ensuring safety, health, and well-being. Facilities benefit from enhanced staff efficiency and improved care quality.</p> <p><i>Vendor Presenter: Aparna Pujar, Founder and Chief Executive Officer, Zemlee Inc, Los Gatos, Calif.</i></p> <p><i>Customer Presenter: Brandy Boettcher, Assisted Living Director in Residence, and Shanna Eckberg, Chief Executive Officer, Administrator, St. John's Lutheran Community, Albert Lea</i></p>

SCHEDULE OF EVENTS

TIME	SOLUTION
11:45 a.m. – 12:15 p.m.	<p>ECSI</p> <p>One of the Midwest's largest limited energy integrators offering system installations, maintenance, design, and engineering services to its customers. ECSI provides a complete breadth of low-voltage solutions including security, fire alarm, structured cabling, audio/visual, DAS, nurse call, automatic doors, locksmith services, and more.</p> <p><i>Vendor Presenter: Rob Stanley, Business Development, ECSI System Integrators, Bloomington</i></p> <p><i>Customer Presenter: Jeffrey Wipf, Vice President of Information Technology, Cassia, Edina</i></p>
12:15 – 12:45 p.m.	<p>Eldermark</p> <p>The only true ERP software solution for the senior housing market, unites clinical, sales, engagement, and financial operations. Eldermark's state of the art technology with modern user interface leverages AI, predictive and prescriptive analytics, and is backed by decades of clinical expertise to ensure regulatory compliance and enhance decision-making, care efficiency, and revenue capture. Information at your fingertips, delivered to the right people, at the right time, in the right place.</p> <p><i>Vendor Presenter: Mark Anderson, Chief Client Officer, Eldermark Software, Knoxville, Tenn.</i></p> <p><i>Customer Presenter: Isaac Scott, Chief Executive Officer, Anthem Memory Care, West Linn, Ore.</i></p>
12:45 – 1:15 p.m.	<p>NuAlg</p> <p>Technology that combines AI, automation, and analytics to provide senior care organizations with labor-saving solutions that enhance both workforce efficiency and resident outcomes. By automating time-intensive tasks like resident billing, daily check-ins, and dietary information management, we free up staff to focus on direct care, improving both productivity and job satisfaction. Our analytics dashboards deliver real-time insights into census, quality metrics, and operational performance, enabling data-driven decision-making for better resident safety and quality of life.</p> <p><i>Vendor Presenter: Vipin Bhardwaj, Chief Executive Officer, NuAlg, Edison, N.J.</i></p> <p><i>Customer Presenter: Travis Gleinig, Chief Information Officer, United Methodist Communities, Neptune, N.J.</i></p>
1:15 – 1:45 p.m.	<p>Girard's Business Solutions</p> <p>Autonomous industrial cleaning robots allow you to reallocate precious employee resources by giving time-consuming, manual chores to "these guys." They happily work up to 12 hours a day (on a single charge), can work anytime day or night, and they don't even understand the concept of overtime. These high-tech solutions work autonomously, navigate on their own, and will assist in vacuuming, mopping, and UV disinfecting floors.</p> <p><i>Vendor Presenter: Nate Girard, President, Girard's Business Solutions, Burnsville</i></p> <p><i>Customer Presenter: Steve Cameron, Corporate Director of Dining Services, SilverCrest Properties, St. Louis Park</i></p>

SCHEDULE OF EVENTS

TIME	SOLUTION
1:45 – 2:15 p.m.	<p>RTasks by ResiDex Software</p> <p>Designed to manage client and staff data for your assisted living facility, group home, or adult day program. Use RTasks for e-charting, e-MARs, assessments, care plans, incidents, notes, and more. Other features include pharmacy connect, staffing, timeclock, e-fax, lead tracking, activity planning, billing, and accounts receivable. Our newest features include care fundamentals education software and connect e-signatures. RTasks is user-friendly on any device.</p> <p><i>Vendor Presenter: Carli Stensrud, Billing Support Specialist, RTasks by ResiDex Software, Willmar</i></p> <p><i>Customer Presenter: Jesse Noska, RN, LALD, Vice President of Clinical Quality, Progressive Care, Browerville</i></p>
2:15 – 2:45 p.m.	<p>Butlr</p> <p>Butlr sensors use advanced AI and thermal sensing technologies to provide senior care communities with a way to improve resident and patient care without using cameras or wristbands. The accurate system alerts staff to wandering, out of bed and bathroom events, and situations where no motion is observed to signal potential falls. These alerts enable faster response times and help mitigate the impact of acute health risks.</p> <p><i>Vendor Presenter: Clark Lyons, Sr. Account Executive, Butlr, Burlingame, Calif.</i></p> <p><i>Customer Presenter: Erin Shvetzoff Hennessey, NHA, CPG, Chief Executive Officer, Health Dimensions Group, Hopkins</i></p>
2:45 – 3:15 p.m.	<p>Accelerated Care Plus</p> <p>A clinical education and technology company led by rehab professionals. Our newest technology OmniTour™ Virtual Exercise Experience delivers immersive cycling that boosts engagement and outcomes while optimizing care delivery. Virtual outdoor landscapes motivate patients to train more often and with greater effort, enhancing therapeutic results. By seamlessly connecting with multiple OmniCycle® Connect devices, OmniTour enables group therapy/workout options that can improve care efficiency and encourage socialization.</p> <p><i>Vendor Presenter: Beth Huller, Regional Manager of Sales and Business Development, Accelerated Care Plus, Reno, Nev.</i></p> <p><i>Customer Presenter: Loren Jouppi, OTD, OTR/L, Therapy and Rehab Operations Director, Ecumen, Shoreview</i></p>
3:15 – 3:45 p.m.	<p>ApiCulture Medical Solutions</p> <p>PathogenFocus technology leverages its proprietary Modulated Dialectic Barrier Discharge (MDBD) system to reduce contamination risks, creating safer and cleaner healthcare environments while enhancing operational efficiency. Preliminary results from a Minnesota LTC facility indicate over 95% reduction in pathogens, fewer infections, reduced outbreaks, and lower staff absenteeism, supported by third-party testing.</p> <p><i>Vendor Presenter: Dr. Mark Ereth, Chief Medical Officer, Pathogen Focus, Henderson, N. C. and Clinical Advisor, ApiCulture Medical Solutions, St. Paul</i></p> <p><i>Customer Presenter: Ann Thole, Chief Operating Officer, Sholom, Minneapolis</i></p>

WORKFORCE TECHNOLOGY SOLUTIONS PLAYBOOKS

A benefit to membership made possible by the LeadingAge Minnesota Foundation

Scheduling Software Solutions Playbook

Improve team communication and attendance with real-time scheduling solutions that track staffing levels to match with census and acuity and streamline schedule changes and approvals.

Robotic Dining Solutions Playbook

Enable dining room employees to spend more time with residents with robotic dining solutions that reduce employee step count and improve food delivery consistency and timeliness.

Robotic Cleaning Solutions Playbook

Reduce staff time and labor for cleaning while enhancing infection control practices with robotic cleaning solutions to improve cleaning efficiency and effectiveness.

Resident Vitals and Monitoring Solutions Playbook

Improve efficiency and eliminate human error when obtaining and documenting vital signs with solutions that can help automatically populate medical records.

Background Study Fingerprinting Equipment

Consider obtaining fingerprinting equipment to become either a private or public site for completing staff and volunteer fingerprint-based background studies to improve time to hire and the onboarding experience.



In an era of technology hyper-transitions, the lack of time to research technology solutions and vendors is a barrier. Our Workforce Technology Solutions Playbooks are designed to help Minnesota senior care providers identify and implement labor-saving technology solutions to address the workforce crisis.

Each solution playbook includes:

- Vendor matrix to compare products and key features
- Cost information
- Infrastructure and space requirements
- Product capabilities and limitations
- Implementation strategies

LOG IN AND ACCESS

SCAN THE QR CODE
to access member-only
playbooks



CONTACT:

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(651) 659-1407

SCHEDULE OF EVENTS

10:40 a.m. – 3:15 p.m.

EXPO DEMONSTRATIONS



TIME	DEMONSTRATION
10:40 – 10:45 a.m.	<p>HealthConnex</p> <p>HealthConnex infection control and compliance management software platform is specifically designed for senior living providers. Our IPAC Management application assists clinical teams to efficiently conduct surveillance, and reporting, helping to identify potential risks and trends using tools like visual floor maps. While MyAudits is a configurable auditing platform built to tackle compliance for any quality program. By leveraging AI technologies, HealthConnex aims to reduce administrative burdens, increase operational efficiency, and promote compliance.</p> <p><i>Presenter: Alex Hunter, Product Manager, HealthConnex, Burlington, Ontario</i></p>
11:10 – 11:15 a.m.	<p>Intuition Robotics</p> <p>Intuition Robotics' ElliQ is the first AI-powered companion robot designed to empower older adults with greater independence, improved health, and enhanced well-being at home. Developed by award-winning startup Intuition Robotics, ElliQ builds trusted, meaningful relationships through proactive engagement, empathy, and personalized support. By leveraging cutting-edge AI and behavioral science, ElliQ intuitively learns users' habits, preferences, and needs to deliver tailored interventions that drive positive behavioral changes, strengthen social connections, and improve quality of life.</p> <p><i>Presenter: Amanda Lipko, Senior Director of Partnerships, Intuition Robotics, San Francisco, Calif.</i></p>
11:40 a.m. – 11:45 p.m.	<p>Performance Foodservice</p> <p>A national foodservice distributor that provides quality products and solutions to our healthcare customers. We adapt and customize a foodservice program to suit your business objectives including providing detailed menus and product support. We possess extensive healthcare experience and expertise and work with you to meet your budget, streamline operations, and deliver quality meals to your residents.</p> <p><i>Presenter: Julie Rose, Healthcare Specialist-Corporate Healthcare, Performance Foodservice, La Crosse, Wis.</i></p>
12:10 – 12:15 p.m.	<p>Essity</p> <p>TENA SmartCare by Essity offers digital health solutions designed to relieve the pressure on caregivers, ensure person-centered care, and optimize time and resources by helping caregivers to make the right change. TENA SmartCare Identifi aids in accurate continence assessments, while TENA SmartCare Change Indicator monitors residents to notify caregivers when it is time to consider changing the absorbent products. These solutions help caregivers use better and use less with TENA.</p> <p><i>Presenter: Derek Andersen, Product Specialist iQ US, Essity, Eagan</i></p>

SCHEDULE OF EVENTS

TIME	DEMONSTRATION
12:40 – 12:45 p.m.	<p>Reemo Health</p> <p>Reemo Health's Smartwatch technology simplifies healthcare engagement by integrating seamlessly into daily life without setup. It offers health monitoring, real-time data, safety features, and caregiver access while delivering targeted messages—preventive care, medication reminders, and program updates—directly to users' wrists. This proven innovative solution drives engagement, improves outcomes, strengthens user-provider relationships, and addresses communication challenges, promoting healthcare quality, equity, and cost-containment.</p> <p><i>Presenter: Morgan Meier, Vice President of Client Success, Reemo Health, Edina</i></p>
1:10 – 1:15 p.m.	<p>Wipfli LLP</p> <p>Wipfli LLP's digital team delivers the latest tech and deep experience to keep business moving forward. We turn confusion into clarity. Obstacles into opportunities. Data into decisions. From the latest tech to the most innovative strategies, our team delivers the integrated solutions you need to drive your organization forward. Services include data analytics, ERP integration, cybersecurity, change management, and strategic planning.</p> <p><i>Presenter: Tiffany Karlin, Partner, Wipfli LLP, Edina</i></p>
1:40 – 1:45 p.m.	<p>CarePredict</p> <p>CarePredict's AI-powered platform transforms senior living with proactive care, predictive insights, and seamless workflows. Tempo™ combines fall detection, wander management, real-time care tracking, and two-way communication in one wearable device—boosting safety, efficiency, and staff productivity. With proven results like a 69% fall reduction and a 67% increase in length of stay, CarePredict enhances resident outcomes while optimizing operations. One device. One platform. Empowering better care.</p> <p><i>Presenter: Rebeka Rivera, Regional Sales Director, CarePredict, Plantation, Fla.</i></p>
2:10 – 2:15 p.m.	<p>Clinical Notes AI</p> <p>Clinical Notes AI is revolutionizing clinical documentation for the behavioral health sector by capturing live sessions and generating structured, HIPAA-compliant documents, instantly. Our platform reduces documentation time by more than 60%, allowing clinicians to focus on patient care while streamlining reimbursement and compliance. Our clinically trained AI writes from the perspective of your profession, understand clinical context, offers both billing and diagnostic codes and integrated instantly with every EHR.</p> <p><i>Presenter: Mike Simonton, VP of Sales, Clinical Notes AI, Austin, Texas</i></p>

SCHEDULE OF EVENTS

TIME	DEMONSTRATION
2:40 – 2:45 p.m.	<p>ESHYFT</p> <p>ESHYFT simplifies long-term care staffing by connecting Minnesota facilities with qualified, credentialed, W-2 healthcare professionals (CNAs, TMAs, LPNs, and RNs). Our platform streamlines the hiring process, reduces staffing shortages, and lowers costs by offering flexible shift solutions. Facilities can quickly fill gaps with vetted professionals, while nurses and aides gain the freedom to work on their terms. ESHYFT is your partner in improving care quality, operational efficiency, and staff satisfaction—all with a user-friendly, tech-driven approach.</p> <p><i>Presenter: Erick Cohen, Regional Sales Executive, ESHYFT, Howell, N.J.</i></p>
3:10 – 3:15 p.m.	<p>slashBlue</p> <p>slashBlue helps senior living organizations improve their IT systems to better serve residents and reduce staff disruptions. Our services include help desk support, managed IT, technology procurement, cybersecurity, and technology advisory, all tailored to the specific needs of senior living communities.</p> <p><i>Presenter: Dennis Boone, President, slashBlue, Arden Hills</i></p>

DATA PORTAL

**An Exclusive Member
Benefit from LeadingAge
Minnesota**

LEARN MORE

Questions?

Jeff Bostic – Director of Data and Financial Policy
jbostic@leadingagemn.org | (651) 603-3509
Website: portal.leadingagemn.org

What is the Data Portal?

The LeadingAge Minnesota Data Portal provides essential tracking and benchmarking data to help you make informed, data-driven decisions. Wondering how your organization compares to others? Identifying areas for improvement? The Data Portal delivers the insights you need!

Why Use It?

Success starts with data. As a member-exclusive benefit, the Data Portal gives you access to key performance metrics on quality, operations, recruitment, and retention. Use this powerful tool to compare with industry peers, spot trends, and uncover opportunities for growth and improvement.

GENERAL INFORMATION



LOCATION

Heritage Center of Brooklyn Center
6155 Earle Brown Drive
Brooklyn Center, MN 55430



ACCOMMODATIONS

Embassy Suites Minneapolis-North (attached to the Heritage Center). Sleeping room block is held under “LeadingAge Minnesota Technology Conference” for the evening of April 29. Rate: \$129 per night includes cooked to order breakfast and evening reception. Call (763) 560-2700 or book online at [Embassy Suites by Hilton Minneapolis North](#). Room block expires at Noon CST on April 7, 2025. Cancellation deadline is 48 hours prior to arrival.



FREE PARKING

CONTINUING EDUCATION CREDITS

Minnesota Board of Executives for Long Term Services and Supports (MN-BELTSS)

The educational programming at this conference has been approved for a maximum of 6.5 clock hours for Minnesota licensed assisted living directors and licensed nursing home administrators.

Minnesota Board of Nursing

Programming has been designed to meet the continuing education approval of the Minnesota Board of Nursing for a maximum of 6.5 contact hours.

General CEUs

General certificates of attendance will be available.

HANDOUTS

Participants will receive links to electronic handouts in the conference app before the event and are encouraged to print them in advance or download to view on a laptop or tablet.

REGISTRATION

	Early Bird Rate On or Before March 28	Regular Rate March 29 or After
LeadingAge Minnesota Members	\$200	\$230
Prospective Members	\$280	\$320

REGISTER HERE

Prospective members contact Olivia Scott for registration assistance.

FOR FURTHER INFORMATION

Contact Olivia Scott, Events & Education Coordinator, at oscott@leadingagemn.org for assistance or if your registration has not been confirmed.

CUT-OFF/CANCELLATION

Register by April 25, 2025.

Cancel by April 22, 2025, to receive a partial refund. All cancellations must be made in writing and are subject to a \$25 processing fee. No refund for no-shows, but substitutions for the conference are welcome.

LeadingAge Minnesota reserves the right to cancel this conference or any individual sessions.



Registration includes all-day grazing food and refreshments.

OnTrack International

Global Talent. Local Impact.

Empowering International Nurses, Aides, and Their Families

OnTrack International helps international nurses transition into the nursing assistant role while awaiting Minnesota licensure.

Why OnTrack International?

- Maximize Visa Wait Times – Train candidates before arrival.
- Build Connections Early – Foster belonging before they arrive.
- Prepare for the Role – Introduce key responsibilities.
- Understand MN Regulations – Ensure a smooth transition.

Get Started

Organizations with an MDH-approved OnTrack program can sponsor candidates abroad.

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LEARN MORE

Questions?

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