

ONE MISSION TWO LEADERS

LeadingAge[®]MN
FOUNDATION
*This workshop is supported by
the LeadingAge MN Foundation
Patterson Governance Fund*

Building a Strong CEO and Board Chair Partnership

Aug. 20, 2026 | 10 a.m. - 3 p.m.

**Strong
governance
starts with a
strong
partnership.**

Aging services organizations are navigating unprecedented challenges—from workforce shortages and financial pressures to increasing regulatory complexity, changing consumer expectations, and growing demands for strategic innovation. In this rapidly changing environment, strong governance and aligned leadership have never been more important.

The relationship between the CEO/executive director and board chair is one of the most important factors in an organization's success. When leadership is aligned, organizations are better positioned to make difficult decisions, respond to change, strengthen organizational resilience, and advance their mission.

**About the
Workshop**

Designed specifically for aging services organizations, this interactive workshop will help CEOs/executive directors and board chairs strengthen their leadership partnership through greater role clarity, intentional communication, and effective governance practices.

Participants will explore the distinct and shared responsibilities of CEOs and board chairs, strategies for productive board engagement, and approaches for navigating common governance challenges. The day concludes with a panel discussion featuring LeadingAge member organizations' CEOs and board chairs who will share practical lessons learned from their own leadership partnerships.

**Learning
Objectives**

- Clarify the distinct roles of the CEO and board chair
- Understand the difference between governance and management
- Strengthen communication, trust, and accountability
- Improve board meeting effectiveness and engagement
- Address common governance and leadership challenges
- Identify actions to strengthen their leadership partnership

Schedule of Events

Leading Through Change in Aging Services

An opening discussion on the opportunities and challenges facing aging services organizations today and the importance of strong leadership partnerships.

Governance and Management

Clarifying board and executive responsibilities and strengthening governance practices.

Leading in Partnership

Building trust, communication, role clarity, and a "no surprises" culture.

Effective Board Leadership

Planning productive meetings, engaging board members, and fostering strategic discussion.

Navigating Governance Challenges

Addressing role confusion, conflict, board culture, and board-staff relationships.

Member Leadership Panel: One Mission, Two Leaders in Practice

Hear from two CEO-board chair teams as they share lessons learned, successful practices, and advice for strengthening leadership partnerships.

Who Should Attend?

- CEOs and Executive Directors
- Board Chairs and Board Presidents
- Incoming Board Chairs
- CEO–Board Chair leadership teams

We strongly encourage CEOs/executive directors and board chairs to attend together.

Presenters

Beth Mammenga, MBA, Senior Strategic Services Consultant; and Kabo Yang, PhD, Senior Strategic Services Consultant, Propel Nonprofits, Minneapolis

Kari Thurlow, President and CEO; and Barbara Landeen, Senior Director of Leadership and Member Experience, LeadingAge Minnesota, Minneapolis

Member panel to be announced.



LOCATION

**Johanna Shores | 3220 Lake Johanna Boulevard
Arden Hills, MN 55112-7944**



ACCOMMODATIONS

LeadingAge Minnesota has negotiated an annual corporate rate with the Delta Hotels Minneapolis Northeast. The room rate will be the lesser of the listed rate per month or the percent discounted rate for King rooms: June – Oct. \$154 or 15% off standard rate (rates are set based on hotel availability). Fees are subject to local and MN taxes.

**BOOK
LODGING**

REGISTRATION FEES

Early Bird: On or before July 24

LeadingAge Minnesota Members – \$125 per person
Prospective Members – \$175 per person

Regular Rate: After July 24

LeadingAge Minnesota Members – \$175
Prospective Members – \$225 per person

Registration fee includes refreshment breaks and lunch.

**REGISTER
HERE!**

CEUs

Eligible for 3.75 clock hours

This workshop has been designed to meet the CEU approval criteria for the Minnesota Board of Executives for Long Term Services and Supports (MN-BELTSS). Participants may also request a general certificate of attendance. CEUs are earned only for the individual registered.

Handouts

Participants will receive links to electronic handouts before the conference and are encouraged to print them in advance or download to view on a laptop or tablet.

Cut-Off/Cancellation

Registration cut-off date/cancellation deadline is 1 p.m. on Aug. 14, 2026. Cancellations must be made in writing and are subject to a \$25 processing fee. No refunds will be provided for no-shows. Substitutions are gladly accepted. LeadingAge Minnesota reserves the right to cancel this workshop.

For Further Information

Olivia Scott, Events and Education Coordinator, at oscott@LeadingAgeMN.org or 651.603.3559 for assistance or if your registration has not been confirmed.