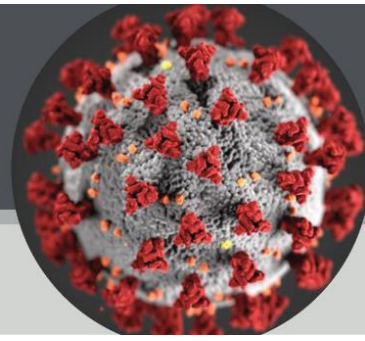


CORONAVIRUS

(COVID-19)



Below are resources that you can tailor to help you share information and deliver a message that reflects your mission, your response and your action plan. If you need assistance, contact Roni Falck at rfalck@leadingagemn.org or 651.529.2399.

Communication – Adult Day Programs

Updated: March 17, 2020

SAMPLE COMMUNICATION RESOURCES

[SAMPLE PARTICIPANT/FAMILY LETTER](#)
[SAMPLE KEY MESSAGES](#)
[SAMPLE STAFF MESSAGE](#)
[SAMPLE CONTRACTOR/VENDOR LETTER](#)
[SAMPLE FACEBOOK POSTER](#)
[SAMPLE DOOR SIGN](#)
[SAMPLE VOICEMAIL MESSAGE](#)
[SAMPLE NEWS RELEASE](#)

Posters and Other Materials
[CDC Stop the Spread Poster](#)
[CDC Prevention Tips Poster](#)
[YouTube links videos](#)
[MDH Basics Poster](#)
[MDH Handwashing Poster](#)
[MDH Handwash-don't forget Prevent Basics](#)

[CHECKLIST: PREPARING FOR A MEDIA INQUIRY](#)

Note: The messages used to develop this resource guide are up-to-date as of Monday, March 16. As COVID-19 continues to evolve, this information is subject to change. We will update these resources as needed and post revised resources to our website: www.leadingagemn.org/coronavirus.