



Prevention Messaging & Resources

Purposeful communication to residents, family, staff and others is critical to maintaining a calm atmosphere and to reassuring your community that your organization is prepared. Please use these resources to keep residents/tenants, families and staff informed of your work to save lives, prevent serious illnesses and provide compassionate support. Need assistance? Contact Jodi Boyne at jboyne@leadingagemn.org; 651.659.1430 (o); 612.749.9758 (m)

COMMUNICATION RESOURCES *(updated March 16, 2020)*

Review and personalize these sample resources to use with Residents/Tenants, Families, Staff, Visitors/Vendors, and Media.

Messaging

[Sample Statement and Talking Points](#)

Resources

[Communications Planning Guide](#)

[Sample Communications Plan](#)

[Checklist: Preparing for a media inquiry](#)

Posters and Other Materials

[CDC Stop the Spread Poster](#)

[CDC Prevention Tips Poster](#)

[YouTube links videos](#)

[MDH Basics Poster](#)

[MDH Handwashing Poster](#)

[MDH Handwash-don't forget](#)

[Prevent Basics](#)