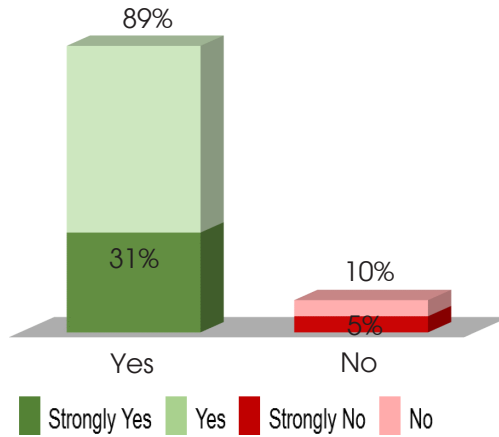


Minnesotans Agree: Care For Seniors Needs To Be A Higher Priority

A strong majority of Minnesotans recognize the growing needs of the state's elderly, and they believe more resources and funding are needed to provide the care and housing for our senior population. Further, a majority of residents say state government must play an important role in funding care for the elderly, a new survey reveals.

A Right to Care

Minnesotans agree that people over 65 years old should have the right to receive a basic level of housing, medical care and other support.



86%

...of Minnesotans agree that **the state should help fund day-to-day services for seniors** who cannot afford these services on their own.

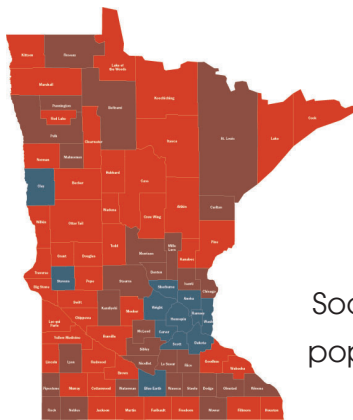
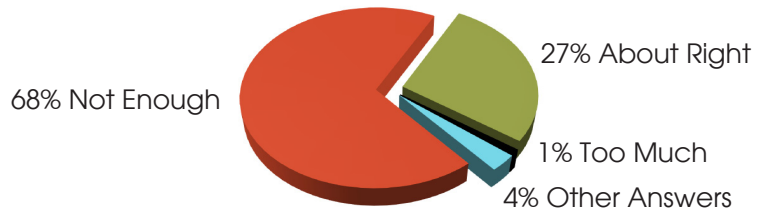


Two-thirds of Minnesotans believe the state is lagging in funding for senior services, such as assisted living and nursing home care.



Services for the elderly ranked 2nd behind K-12 education as an area that needs more state funding, even if a tax increase would be required.

Funding for Senior Services



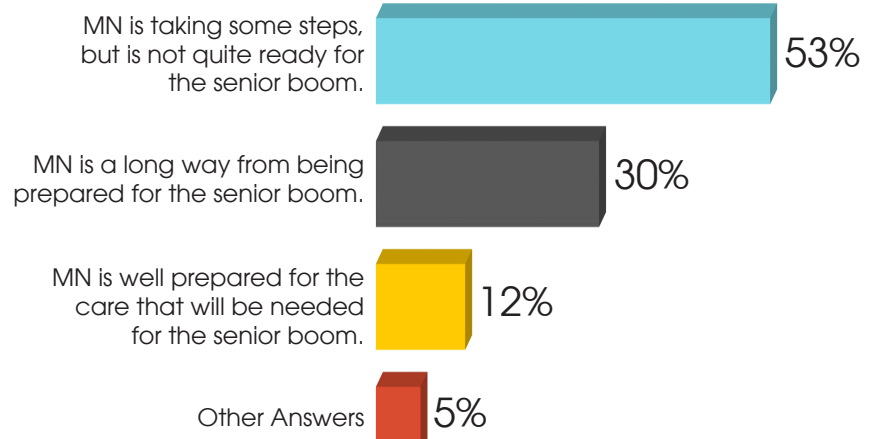
Minnesota's Senior Boom

By 2022, 1 million Minnesotans will be over the age of 65. Soon, 25% of our adult population will be 65+.

53% of Minnesotans report they are receiving senior care services or have a loved one receiving care.



Is Minnesota Ready for the Growing Population of Seniors?



*Methodology: This research is based on the results of a sample of 800 randomly selected adult residents in Minnesota commissioned by the Long-Term Care Imperative. Morris Leatherman, Co. of Minneapolis conducted the survey by telephone between June 13 and 25, 2018. Cell phone only households were 43% of the sample, while landline only households comprised 13% of the households. Forty-four percent reported both a landline and cell phone. The sample accurately reflects the demographics of Minnesota adults, and these results are projectable to all Minnesota adult residents with ± 3.5% in 95 out of 100 cases.