

LeadingAge Minnesota
Leading Change, Changing Lives

Mission

LeadingAge Minnesota is driven to transform and enhance the experience of aging.

Values

- Unwavering Commitment
- Trustworthiness
- Courageous Thinking
- Spirit of Optimism
- Accountability
- Better Together

Core Strategies

Build member capacity by providing business intelligence tools, advocacy, educational resources and networking dedicated to helping members thrive.

Lead transformation and innovation of care delivery, including the funding and regulatory policies that support it, in order to further person-centered care and support.

Instill public trust and confidence—on the part of public officials, local communities and the people we serve – in all that we do.

Strategic Outcomes and Success Measures

Member Success

Members deliver the best value to their customers as measured by achievement of Scorecard targets

Community and Public Impact

Minnesotans have good understanding and perception of older adult services as measured by achievement of public information campaign goals.

Minnesotans have a variety of options for meeting their lifestyle choices as measured by SCAN LTSS Scorecard and DHS Gaps Analysis Indicators.

Association Indirect Impact

Association Program Impact

Public policy reflects our values and goals as measured by achievement of legislative and regulatory agenda and funding for older adult services as state budget priority.

New service models transform the market as measured by achievement of targets re: member self-assessment and gain sharing partnerships.

Caregiving profession is elevated, resulting in increased workforce capacity as measured by targeted increase in employee morale and decrease in job openings.

Culture a quality is achieved through voluntary-provider led initiatives as measured by achievement of internal and external QI metrics.

Organizational Health and Sustainability

Desired portfolio of satisfied, loyal members as measured by achievement of Scorecard targets

Financial stability as measured by achievement of Scorecard targets

Engaged, qualified staff as measured by annual retention rates

2015 Annual Priorities

Quality and Performance Improvement | Workforce Development | Member Value/Association Strength
 Legislative/Regulatory Advocacy | Service Delivery Advancement