

LeadingAge Minnesota Virtual Technology Demo Series

AI Technology Request for Vendors

Application Deadline: Monday, Oct. 5, 2026

GOAL

LeadingAge Minnesota is planning a six-part AI Technology Demo Series highlighting practical applications of artificial intelligence in long-term care and aging services. Each virtual demo date will focus on a specific area of use, giving long-term care providers an opportunity to see technologies in action and learn how AI is being applied across operations, clinical care, workforce, quality, and decision-making.

DATE/TIME/TOPIC

2026

- Tuesday, Dec. 8

2027

- Thursday, Jan. 21
- Tuesday, March 23
- Tuesday, May 4
- Tuesday, July 27
- Tuesday, Sept. 28

Demos are 30 minutes. There will be 10-minute breaks between demos. Our goal is to have a minimum of 4 vendors each day. If more demos are scheduled in a day we may add a longer lunch break.

AUDIENCE

- Complimentary invitations will be sent out to all LeadingAge Minnesota members and shared with other LeadingAge states.
- Promotion will occur in the Care Options Network News.
- LeadingAge Center for Aging Services Technologies (CAST) will share in their Tech Time monthly newsletter.

VIRTUAL DEMO INCLUDES

- Company logo, website, and a 75-word description included in a PDF flyer for registrants.
- A PDF catalog of names, titles, and emails of all registrants at the event (provided electronically one week before the demo day).
- A copy of your Demo recording. Demos will be recorded and shared with participants post event.

DEMO CONTENT

Demos are 30-minute virtual sessions designed to give aging services providers a practical, real-work look at your technology and its application in older adult care settings.

Whenever possible, vendors are expected to co-present with a current aging services customer who can share their firsthand experience implementing and using the technology. Our experience has shown that demonstrations featuring a provider customer are more positively received and have greater impact because participants can hear directly from peers about what worked, what they learned, and the value the technology has delivered.

Demonstrations should include:

- Technology in action: Key features and how the technology fits into aging services workflows.
- Implementation experience: Best practices, lessons learned, and challenges from implementation and use.
- Provider perspective: Real-world experience from an aging services customer using the technology. (Highly recommended)
- Evidence of impact: Outcomes such as efficiency, workflow, staff/resident experience, adoption, or other demonstrated value.
- What's next: Emerging capabilities and future applications in aging services.

The goal is to show not only what the technology does, but what it takes to implement successfully and the value it delivers in practice. LeadingAge Minnesota staff will provide specific guidance and support in developing your presentation to make the information most helpful to our participants.

Note: Vendors are expected to present their technology for most of the time slot. Only 5 minutes should be reserved for questions.

HOW TO APPLY

Use the application form to submit your AI technology for consideration. Please address the selection criteria listed below in your application.

By completing the application form you are agreeing to participate and pay the \$800 member/\$1,120 prospective member demo fee, if selected. If your technology has multiple use cases and is chosen and you are interested in presenting on more than one date, a fee for each date will be required.

AI Technology Demo Application Form

Selection Criteria: Proposals will be evaluated on a competitive basis to fill the time slots using the following criteria:

- Applicability of the technology solution in long-term care settings, including assisted livings, nursing homes, adult day centers, and other congregate living settings.
- Degree proposal addresses one or more of the AI technology focus areas.
- Priority will be given to demos that feature a customer currently using the technology to share their case study example.

- We may request additional information in making final selection and scheduling decisions.

Notification of Selection: Final decisions will be determined and communicated no later than Friday, Oct. 23, 2026.

Questions: Contact Sharon Hollister at shollister@leadingagemn.org