

Minnesota Medical Directors Association

P. O. Box 24475

Minneapolis, MN 55424

Return Service Requested



MMDA



# Minnesota Medical Directors Association Fall Conference

Sponsored by the Minnesota Medical Directors Association,  
the American Medical Directors Association and  
Minnesota Geriatrics Society

October 24-25, 2013

Crowne Plaza Hotel and Suites  
Minneapolis International Airport Hotel

3 Appletree Square,  
Bloomington, Minnesota, 55425  
(952) 854-9000



AGS



## Conference Objectives

At the conclusion of the conference, participants will be able to:

1. Explain and practice techniques for shared ethical decision-making and communication techniques that promote trust and engagement across disciplinary and organizational boundaries.
2. Describe how to create educational opportunities using a webinar platform.
3. Improve management of common medical problems among the elderly, i.e. wounds, congestive heart failure, dementia, Alzheimer's.
4. Explain the various types of liability exposure they face in their role as Medical Directors.
5. Describe geriatrics issues in bioethics.

## Who Should Attend

Physicians, Family Practitioners, Medical Directors, Administrators, Physician Assistants, Pharmacists, Nurses, Nurse Practitioners, Directors of Nursing, Medical School Students, Residents, Social workers and professionals working in the field of geriatrics.

## Location

### Crowne Plaza Hotel and Suites Minneapolis International Airport Hotel

3 Appletree Square,  
Bloomington, Minnesota, 55425  
(952) 854-9000

## Accommodations

Rooms are available at a group rate at the Minneapolis Marriott Southwest. The conference rate is **\$130.00** for a single or double room. Registrants are responsible for making their own reservations. To make a reservation call: **952-854-9000** and refer to: **ROOM BLOCK FOR MINNESOTA MEDICAL DIRECTORS ASSOCIATION. Reservation deadline: Thursday, October 4, 2013 at 5:00 pm.**

## Registration - MMDA Fall Conference

**SPACE IS LIMITED, PRE-REGISTRATION DEADLINE: Friday, October 18th**

Name \_\_\_\_\_ Degree(s) \_\_\_\_\_

Medical Directors: PLEASE designate your NURSING HOME AFFILIATION below.

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Preferred Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

E-Mail Address \_\_\_\_\_

### Course Syllabus (Select One):

\_\_\_ I prefer a syllabus on a thumb drive

\_\_\_ I prefer a paper syllabus

**NEW THIS YEAR- there will be two tracts in the afternoon (see conference schedule for speakers)**

Please indicate which you plan to attend \_\_\_ Clinical \_\_\_ Administrative

### Thursday

\_\_\_ Preconference Program 2:00 - 5:30 pm (\$60/person ALL attendees)

\_\_\_ Annual Meeting and Dinner 6:00 - 9:00 pm (\$50/person ALL attendees)

### Friday

Fee listed below includes course materials, breakfast, refreshment breaks and lunch **on Friday only.**

#### Physicians

\_\_\_ MMDA Members (\$140)

\_\_\_ Non-Members (\$250)

\_\_\_ Retired Members (\$100)

\_\_\_ Fellows/Residents/Medical Students (\$0)

\_\_\_ I would like to pay my MMDA dues or become an MMDA Member (\$150)

#### Non-Physician MEMBER

\_\_\_ Administrator (\$65)

\_\_\_ Physician Assistant (\$65)

\_\_\_ Nurse (\$65)

\_\_\_ Nurse Practitioner (\$65)

\_\_\_ Social Worker (\$65)

\_\_\_ Pharmacist (\$65)

\_\_\_ I would like to pay my MMDA dues (\$40)

#### Non-Physician - NON MEMBER

\_\_\_ Administrator (\$85)

\_\_\_ Physician Assistant (\$85)

\_\_\_ Nurse (\$85)

\_\_\_ Nurse Practitioner (\$85)

\_\_\_ Social Worker (\$85)

\_\_\_ Pharmacist (\$85)

\_\_\_ I would like to become an MMDA Member (\$40)

Check Payable to MMDA

Total \$ \_\_\_\_\_

### Ways to Register

Visit [www.minnesotageriatrics.org/fallconferencemmda.html](http://www.minnesotageriatrics.org/fallconferencemmda.html) to register. Pay via check, credit card or complete the registration and mail payment to:  
P.O. Box 24475, Minneapolis, MN 55424

## Ways to Register

1. Visit [www.minnesotageriatrics.org/fallconferencemmda.html](http://www.minnesotageriatrics.org/fallconferencemmda.html) to register. Pay via check, credit card or complete the registration and mail payment to address below.
2. Mail your completed registration form and payment to:  
**Minnesota Medical Directors Association**  
P.O. Box 24475  
Minneapolis, MN 55424  
Questions: (952) 929-9398  
Fax: (612) 656-3016

A confirmation will be sent after receipt of registration.

## Registration Cancellation Policy

Your registration fee will be refunded in full if **WRITTEN** cancellation is received in the MMDA office **NO LATER THAN FOUR DAYS** prior to the course date.

## Special Needs

Please call MMDA at the above number if you have ANY special needs.

## Sponsors

The Minnesota Medical Directors Association would like to thank the following for their generous support of the conference:

**Minnesota Area Geriatric Education Center (MAGEC)**

## Exhibitors

The following companies will be participating in the fall conference:

<b>Abbvie</b>	<b>Novo Nordisk, Inc.</b>
<b>Biocodex, USA- Florastor</b>	<b>Purdue, Pharma</b>
<b>Novartis</b>	<b>Omnicare Minnesota</b>

List is accurate as of August 1st.

## Continuing Education

### Continuing Medical Education

#### Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the American Medical Directors Association (AMDA) and the Minnesota Medical Directors Association. The American Medical Directors Association is accredited by the ACCME to provide continuing medical education for physicians.

#### Credit Designation Statement

The American Medical Directors Association (AMDA) designates this live activity for a maximum of **10.25 AMA PRA Category 1 Credit(s)**<sup>TM</sup>. Physicians should claim credit commensurate with the extent of their participation in the activity.

#### CMD Credit Statement

This live activity has been AMDCP approved for a total of 2.25 credit hours in Management and 8 credit hours in Clinical Education toward certification as a Certified Medical Director in Long-Term Care (CMD). The AMDA CMD program is administered by the American Medical Directors Certification Program. Each physician should claim only those hours of credit actually spent on the activity.

### American Academy of Family Physicians

This live activity, Transitions in Geriatrics Conference, with a beginning date of October 24, 2013, has been reviewed and is acceptable for up to 11 Prescribed credits by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### Nursing Home Administrators

The Minnesota Board of Examiners for Nursing Home Administrators has approved this program for up to **11.50** credit hours.

### Nurses

To file for credit for this meeting, submit the Attendance Certificate to your accrediting body. The attendance certificate will be sent after the meeting.

### Pharmacists

Pharmacists will be provided the necessary documentation to apply for Minnesota Board of Pharmacy credit after the conference.

### Social Workers

The Minnesota Board of Social Work has approved this program for up to **7.25** credit hours.

**Minnesota Medical Directors Association**

**Fall Conference**

**October 24-25, 2013**

*CME Credit and Schedule Subject to Change*

**Thursday October 24, 2013**

2:00- 5:30 p.m. **James Pattee, MD Leadership Preconference: Ethical Leadership for Medical Directors: Timeless Concepts for Contemporary Challenges**  
*Charles A. Weinstein, Ph.D.*  
*President of Ethical Leaders in Action, LLC.*

5:30 p.m. Reception

6:00 p.m. **Dinner and MMDA Annual Business Meeting**  
**What's Hot and What's Not: An Update on AMDA Initiatives**  
*Paul Takahashi, MD, MPH, CMD,*  
*Associate Professor of Medicine at the Mayo Clinic Medical School*  
*Medical Director, Maple Manor Rehabilitation Center*

**Friday, October 25, 2013**

7:00 a.m. **Registration and Continental Breakfast with Exhibitors**

8:00 a.m. **Welcome and Introduction**  
*Christine Duncan, MD, MMDA President*

8:15 a.m. **Awakenings: An Innovative Approach to Reducing Unnecessary Medications in Residents with Dementia**  
*Tracy A. Tomac, MD*  
*Psychiatrist, Regions Hospital*

9:00 a.m. **Webinars—Fast Easy And Economical**  
*Cheryl A. Smith, JD*  
*Director of Education, Care Providers of Minnesota*

9:45 a.m. **Break with Exhibitors**

10:15 a.m. **ACT on Alzheimer's: Recommended Tools and Resources to Address the Impacts of Alzheimer's Disease and Related Dementia's**  
*Olivia Mastry, J.D., M.P.H.*  
*Executive Lead, ACT on Alzheimer's*

11:00 a.m. **What is a cohesive PAC strategy?**  
*Rahul Koranne, MD, MBA, FACP*  
*Vice President/Executive Medical Director*  
*HealthEast Community and Post Acute Services*

11:45 a.m. **The Metro Alliance of Geriatric Primary Care Providers: Collaboration in the Interest of Improved Care**  
*Pat Peschman RN, DNP, CNP*  
*Chair, Metro Alliance of Geriatric Primary Care Providers*  
*Robyn M. Hastings, RN, BSN*  
*Senior Manager, HealthPartners Geriatrics*

12:15 p.m. **Lunch and Visit Exhibits**

**Clinical Track:**  
1:30– 2:15 p.m. **Urinary Tract Infections – Practical and Successful Approaches to the Diagnosis and Prevention**  
*Robert Sonntag, MD, CMD, Health Partner Geriatrician*

2:15– 3:00 p.m. **Update in Pressure Ulcer Care, A Review of the Evidence:**  
*Paul Takahashi, MD, MPH, CMD,*  
*Associate Professor of Medicine at the Mayo Clinic Medical School*  
*Medical Director, Maple Manor Rehabilitation Center*

1:30– 3:00 p.m. **Administration Track:**  
**Root Cause Analysis:**  
*Jane Pederson, MD, Director, Medical Affairs, Stratis Health*

3:00 p.m. **Break with Exhibitors**

3:15 p.m. **Resume Tracks**  
**Clinical Track:**  
**Congestive Heart Failure**  
*Christine Duncan, MD, Family Practitioner, Park Nicollet*

**Administration Track:**  
**Making Sure You're Covered: Navigating the Tangled Web of Medical Director Liability Insurance and Risk Exposure**  
*Jeff Pearson, CPCU, Vice President of Underwriting, MMIC*

4:00 p.m. **Ethics in Long-term Care – A Case-Based Model**  
*Edward Ratner, MD*  
*Associate Professor of Medicine, University of Minnesota Medical School*

5:00 pm **Adjournment**