

Below are several ways you can share <u>Face Aging Minnesota's Interactive Aging Map</u> with employees, families and elected officials. If you have questions, please reach out to us at <u>info@faceagingmn.org</u>.

INCLUDE IT IN NEWSLETTERS

Here's suggested language for your employee or family newsletters.

FIND OUT HOW FAST YOUR COUNTY IS AGING!

Seniors are the fastest growing segment of Minnesota's population. Senior care issues matter to our Minnesota seniors, their families and their caregivers. Check out this new map to see how your county is aging: <u>http://bit.ly/FAMNmap</u>

You can also contact your legislators so they can see the map, too! Contact them here, it takes only a few minutes and makes a big impact: <u>http://bit.ly/mnlegagemap</u>.

POST ABOUT IT ON SOCIAL MEDIA



Twitter: Find out how fast your county is aging! Check out this new interactive map from @FaceAgingMN about MN's changing demographics: http://bit.ly/FAMNmap #FaceAging



Facebook: Find out how fast your county is aging! Seniors are the fastest growing segment of Minnesota's population. Senior care issues matter to our Minnesota seniors, their families and their caregivers. Check out this new map to see how your county is aging. <u>http://bit.ly/FAMNmap</u> #FaceAging

SHOW IT TO YOUR LEGISLATORS

Please encourage your employees and families to contact their legislators so they see the maps, too! We've made it easy, all they need to do is click this link and fill out the form: <u>http://bit.ly/mnlegagemap</u>.



OTHER ITEMS

Also available for you:

- GIFs for Facebook, Instagram and Twitter use.
- Printable handouts with QR codes for people to easily view the maps on their mobile devices.