



FOR IMMEDIATE RELEASE
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KIMBER WRAALSTAD RECEIVES SPIRIT OF ADVOCACY AWARD

SAINT PAUL, MN – (Sept. 18, 2019) – Kimber Wraalstad, Administrator, North Shore Care Center in Grand Marais, received the Spirit of Advocacy Award from LeadingAge Minnesota.

The Spirit of Advocacy award is given to an individual or organization who makes outstanding contributions to advocacy on behalf of aging Minnesotans and the people who provide them with care in long-term care and senior living settings.

Wraalstad is a strong advocate for senior care services who has built strong connections with her local elected officials and entire community of Grand Marais. She is a member of the LeadingAge Minnesota Public Policy Committee, participates in an Annual Day at the Capitol, and fosters connections to ensure that long-term care is viewed as an integral community asset. Wraalstad is also a key contributor to public policies that will create career pathways to help recruit and retain people to the profession of long-term care.

“Kimber Wraalstad is a tireless and unrelenting in her advocacy to better educate policymakers, the organization’s Board of Directors and her community at large,” said Nancy Stratman, Chair of the LeadingAge Minnesota Board of Directors. “Kimber is always the first to take action and then ask, ‘what else can I do’ to help advance awareness of steps that need to be taken to ensure seniors have access to safe, quality care across Minnesota today and in the future.”

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About LeadingAge Minnesota

Driven to transform and enhance the experience of aging, LeadingAge Minnesota is the state’s largest association of organizations serving older adults. Together with more than 60,000 caregivers, our members provide quality, compassionate care to nearly 70,000 older adults every day in all the places they call home including independent senior housing, assisted living communities, in-home care, adult day services and skilled nursing facilities.

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