

**LeadingAge Minnesota 2021 Institute  
Sessions for Post-COVID Recovery**

**Tuesday, May 18**

- #102 – 2021 Top Trends: Senior Living Organizations Facing Historic Changes
- #106 – Adult Day Services and COVID-19: Lessons Learned and a Look Ahead
- #111 – COVID-19 Sentiment Report: Improving Marketing & Sales (Part 1)
- #207 – COVID-19 Sentiment Report: Embracing Our New Reality (Part 2)

**Wednesday, May 19**

- #306 – Strategies for Rebuilding Occupancy and Positioning for the Future
- #310 – Surviving to Thriving: Renewing Team Resilience in the Wake of COVID-19
- #504 – Federal Public Policy Update: COVID-19 and Beyond
- #506 – Anticipating the Future of Our Not-for-Profit Senior Living Sector

**Thursday, May 20**

- #603 – Reverse Engineer Your Post-Pandemic Communications and Marketing Strategy
- #608 – Why Telehealth Use Is Here to Stay
- #609 – Reimagining the Post-COVID Dining Experience
- #611 – The COVID Era: Workforce Strategies for Adapting and Succeeding
- #703 – Managing a Successful Senior Living Turnaround in a COVID-19 Era and Beyond
- #713 – Growing Occupancy Post-COVID (*Solutions Station session may include promotional content*)

**Friday, May 21**

- #904 – Planning for a Post-Pandemic World (Part 1)
- #907 – Integrate the New Permanent Expansion of Medicare Telehealth Service
- #1004 – Planning for a Post-Pandemic World (Part 2)