

USE SOCIAL MEDIA TO PROMOTE YOUR PORTAL, YOUR MEMBER AND YOUR JOBS!

Digital Marketing Coordinator

KEYC News 12 Mankato - North Mankato, MN

Position Description:

DIGITAL MARKETING COORDINATOR:

This person will be responsible for the sale and maintenance of advertising business for all KEYC News 12 internet properties. The position requires a very energetic and extroverted individual that can embrace change and deal with rapidly developing business environments. The Digital Marketing Coordinator must be comfortable both with working on their own and in team

Apply Now

Share This Opportunity:



PROMOTING JOBS ON SOCIAL MEDIA

If you promote your jobs on social media you can expect greater candidate engagement.

With Just a simple click on the WorkFountain platform, you can promote any job posting on Facebook, Twitter & LinkedIn.

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1. Select the job opening to promote, click on the job opening to pull up the "Opportunity Details"
2. Click the icon on the right-hand side of the page (as shown above)
3. Create a fun and informative tag-line to encourage "likes" and "shares"
4. Share to your personal page and/or to your company page
5. Repeat with all social media accounts

BOOST YOUR JOB POSTING ON FACEBOOK

You can boost your post for as little as a dollar a day. Simply click on "Boost Post" on any post to begin and choose your target audience.

