

2017
LeadingAge™
Minnesota

SENIOR
LIVING
NOW!



Thursday
August 3



8:45 a.m. Opening Keynote:
Trends in Senior Living Design
Victor Regnier
Sponsored by Thrifty White Pharmacy



Registration Open Now!
www.LeadinAgeMN.org

University of Minnesota
Continuing Education & Conference Center
1890 Buford Avenue, St. Paul, MN

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2550 University Avenue West • Suite 350 South
Saint Paul, MN 55114

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CONCURRENT SESSIONS | 10:30 – 11:30 a.m.

- National Affordable Housing Update
- Models for Pricing and Packaging Your Services
- Tenant-Landlord Law (*Core Knowledge*)

CONCURRENT SESSIONS | 12:30 – 1:30 p.m.

- MN Housing Finance Update
- Lessons from the Hospitality Industry: Customer Experience
- Emergency Preparedness in Senior Housing (*Core Knowledge*)

CONCURRENT SESSIONS | 2 – 3 p.m.

- Criminal Offenders as Potential Residents, Staff or Visitors
- The Digital Lives of Seniors and Your Organization's Social Media Presence
- Fair Housing (*Core Knowledge*)

CONCURRENT SESSIONS | 3:30 – 4:30 p.m.

- 50 Shades of Gray(er): S-E-X in Your Senior Housing Building
- Legal Issues for Your Organization's Social Media Presence
- Managing Census and Staffing in Assisted Living

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