



LeadingAge Minnesota Technology Conference

April 30, 2025

Request for Presentations and Exhibitors

Application Deadline: Friday, Dec. 13, 2024

OVERVIEW

We are seeking vendors with innovative technology solutions applicable to aging services settings to exhibit and/or present at the LeadingAge Minnesota Technology Conference.

The conference is designed to allow providers to learn about technologies that save time and provide increased resident safety and quality of care all in one place. This year our Solutions Stage presentations will partner technology vendors with providers who have implemented solutions in their communities. The event is designed so participants can freely move between short Solutions Stage presentations and the adjacent vendor area where engaged attendees can get a deep introduction to technologies and how to successfully implement them in their settings.

EXHIBITING INCLUDES:

- Access to at least 100 engaged providers for hands on demonstrations and deep discussions.
- Company listing in the conference app including a description of your product and/or service.
- Event registration for one individual from your organization which includes breakfast, lunch, and breaks.
- 8' by 30" display table.
- A PDF catalog of names, titles, addresses, and emails of all participants at the event (provided electronically one week before the conference).
- The opportunity to attend education sessions and earn CEUs for no additional cost.

TIME

Set-up: 7 – 8:30 a.m.

Tear Down: 3:45 – 5 p.m.

LOCATION

[Heritage Center of Brooklyn Center](#)

6155 Earle Brown Drive, Brooklyn Center, MN 55430 | 763.569.6300

Technology Conference Vendor Application

Questions about exhibiting? Contact Jenny Prosser at jprosser@leadingagemn.org or 651.603.3548.

SOLUTIONS STAGE

The Solutions Stage will feature **vendors and providers providing joint presentations** focused on innovative (new to market in the last five years) aging services technology solutions. If applying to be a Solutions Stage presenter, you will need to include the provider who will be presenting with you to share their experience with your technology solution.

Solutions Stage presentations are meant to be short, 25-minute interactive demonstrations of your technology, with a focus on:

- Implementation best practices, specifically in older adult care communities.
- Features and the future of this technology within aging services.
- How to maximize and get the most out of the solution, specifically for current users.
- Case studies, data, and experiences from aging services providers currently using the technology.

Sample Solutions Stage Topics*

*Priority will be given to new technologies that have not previously been featured.

Artificial Intelligence (AI) Solutions

- AI for workforce and operational efficiencies in aging services
- AI for marketing and communications
- AI for data solutions
- AI for regulations/compliance

Dining Solutions

- Food service management systems
- Inventory solutions
- Robotic dining solutions

Human Resources Solutions

- HR information systems
- Scheduling software
- Employee engagement solutions
- Earned wage access or “pay as you go” solutions

Infection Prevention Control and Sanitation Solutions

- Sanitization technologies

Infection Prevention Control and Sanitation Solutions Continued

- Robotic cleaning solutions
- Infection surveillance/control/reporting
- Bidets to improve staff/resident satisfaction

Resident and Safety Solutions

- Medication management systems
- Resident transfer or positioning technology
- Care planning solutions
- Workplace violence prevention solutions

Resident Monitoring and Care Solutions

- Vitals monitoring
- Elopement prevention
- Falls prevention/resident mobility
- Safety/wellness check technology
- Technologies to enhance individualized care

Resident Socialization and Life Enrichment Solutions

- Robotics
- Dementia-related technologies

Questions about Solutions Stage Presentations? Contact Sharon Hollister, shollister@leadingagemn.org or 651.603.3506.



EXPO DEMO

The Expo Demo area is a dedicated space within the expo hall where exhibitors can showcase their products, services, and innovations in an intimate, interactive environment.

Expo demos are meant to be brief, five-minute technology demonstrations, ideal for:

- Live demonstrations of your technology solution.
- Spotlight your product for a small group audience.
- Give attendees the chance to ask questions.

SELECTION CRITERIA

Exhibitor Displays, Solutions Stage presentations, and Expo Demos are limited. Proposals will be evaluated on a competitive basis using the following criteria:

- Applicability of technology solution in long-term care settings, including assisted livings, nursing homes, adult day centers, and other congregate living settings.
- Degree proposal addresses one or more of the technology conference focus areas.
- Innovation of the technology in helping to address the workforce crisis in long-term care and/or impact resident safety and quality.
- Priority will be given to new technologies that have not previously been featured.

SUBMISSION INSTRUCTIONS

Technology Conference Vendor Application

How to Apply: Use the application form to submit your technology for consideration. Please address the selection criteria listed above in your application. If selected, you will be asked to provide a visual representation of your technology or your technology in use by caregivers or residents to use for promotions. A PNG file 300dpi or greater will be requested.

By completing the application form you are agreeing to participate and pay the applicable fee below, if selected.

Exhibit Only with 8' by 30" display table

- Member - \$450
- Prospective Member - \$630

Exhibit with 8' by 30" display table and Expo Demo (5 minutes)

- Member - \$650
- Prospective Member - \$910

Exhibit with 8' by 30" display table and Solutions Stage (25 minutes)

- Member - \$750
- Prospective Member - \$1,050

Deadline: Friday, Dec. 13, 2024



Notification of Selection: Exhibitor Displays, Solutions Stage presentations, and Expo Demo timeslots are limited. Final decision will be determined and communicated no later than Jan. 17, 2025.

CONFERENCE SCHEDULE

8:30 – 9 a.m.	Registration and Continental Breakfast
9 – 10 a.m.	Opening General Session
10 – 10:15 a.m.	Break
10:15 – 10:45 a.m.	Solutions Stage Session 1
10:40 – 10:45 a.m.	Expo Demo 1
10:45 – 11:15 a.m.	Solutions Stage Session 2
11:10 – 11:15 a.m.	Expo Demo 2
11:15 – 11:45 a.m.	Solutions Stage Session 3
11:40 – 11:45 a.m.	Expo Demo 3
11:45 a.m. – 12:15 p.m.	Solutions Stage Session 4
12:10 – 12:15 p.m.	Expo Demo 4
12:15 – 12:45 p.m.	Solutions Stage Session 5
12:40 – 12:45 p.m.	Expo Demo 5
12:45 – 1:15 p.m.	Solutions Stage Session 6
1:10 – 1:15 p.m.	Expo Demo 6
1:15 – 1:45 p.m.	Solutions Stage Session 7
1:40 – 1:45 p.m.	Expo Demo 7
1:45 – 2:15 p.m.	Solutions Stage Session 8
2:10 – 2:15 p.m.	Expo Demo 8
2:15 – 2:45 p.m.	Solutions Stage Session 9
2:40 – 2:45 p.m.	Expo Demo 9
2:45 – 3:15 p.m.	Solutions Stage Session 10
3:10 – 3:15 p.m.	Expo Demo 10
3:15 – 3:45 p.m.	Solutions Stage Session 11
3:45 p.m.	Conference Adjourns