Below are resources that you can tailor to help you share information and deliver a message regarding the temporary closure of Adult Day Services under the Governor’s Executive Order-Stay at Home. If you need assistance, contact Roni Falck at rfalck@leadingagemn.org or 651.529.2399.

Communication – Adult Day Programs

Updated: March 30, 2020

SAMPLE COMMUNICATION RESOURCES

SAMPLE PARTICIPANT/FAMILY LETTER
SAMPLE KEY MESSAGES
SAMPLE STAFF MESSAGE
SAMPLE CONTRACTOR/VENDOR LETTER
SAMPLE FACEBOOK POSTER
SAMPLE DOOR SIGN
SAMPLE VOICEMAIL MESSAGE
SAMPLE NEWS RELEASE

Posters and Other Materials

CDC Stop the Spread Poster
CDC Prevention Tips Poster
YouTube links videos
MDH Basics Poster
MDH Handwashing Poster
MDH Handwash-don’t forget Prevent Basics

CHECKLIST: PREPARING FOR A MEDIA INQUIRY

Note: The messages used to develop this resource guide are up-to-date as of March 30. As COVID-19 continues to evolve, this information is subject to change. We will update these resources as needed and post revised resources to our website:

www.leadingagemn.org/coronavirus.